



## Show Information

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio  
May 4, 2020

Event Code: I190390520  
email: [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone: (317) 677-1235  
fax: (317) 389-5524  
mail: 6101 West 80th Street  
Indianapolis, IN 46278

### BOOTH PACKAGE

Items provided in your booth, per exhibitor:

8' High backwall drape, 3' High sidewall drape  
7" x 44" Cardstock Identification Sign  
(1) 8' x 30" Skirted Table - White  
(2) Side Chairs  
(1) Wastebasket  
(1) 5 amp Electrical Outlet

Show drape color(s): Blue, Grey

### Exhibit Show Schedule

<b>General Exhibitor Move-in:</b>	Monday, May 4, 2020	12:00 PM	to	3:00 PM	
<b>Exhibit Hours:</b>	Monday, May 4, 2020	3:30 PM	to	7:30 PM	
<b>Exhibitor Move-out:</b>	Monday, May 4, 2020	7:30 PM	to	9:00 PM	
<b>Freight Reroute Begins*</b>	Monday, May 4, 2020	8:30 PM			*All outbound carriers must be checked in by this time

### Shipping Addresses

See Material Handling Rate Form for all related fees.

#### Advance Shipments Address

[Exhibiting Co. Name & Booth Number]  
BrainStorm Sandusky  
c/o Shepard Exposition Services  
6101 West 80th Street  
Indianapolis, IN 46278

**The Kalahari Resort does not permit shipments to be delivered for exhibits. All shipments must be delivered to the Advance Warehouse.**

### Important Deadlines

Discount price deadline for custom Shepard rentals: Friday, April 3, 2020  
Exhibitor appointed contractor notification deadline: Friday, April 3, 2020  
First day for warehouse deliveries without a surcharge: Friday, April 3, 2020  
Discount price deadline for standard Shepard orders: Monday, April 13, 2020  
Last day for warehouse deliveries without a surcharge: Monday, April 27, 2020  
Last day for warehouse deliveries\*: Friday, May 1, 2020

Date indicated is last day freight can arrive to advanced warehouse with guarantee of delivery to booth for exhibitor move-in.



**BrainStorm Sandusky**

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline**    Monday, April 13, 2020

Event Code:	I190390520
email	<a href="mailto:Indianapolis@shepardes.com">Indianapolis@shepardes.com</a>
phone	(317) 677-1235
fax	(317) 389-5524

**Shepard Mailing Address**    6101 West 80th Street Indianapolis, IN 46278

**Due to liability concerns and/or labor jurisdictions, exhibitors or their EACs may not operate any type of mechanical or powered equipment including forklifts, electric pallet jacks, overhead lifts, etc.**

**Service Desk Hours**    (subject to change)

Monday, May 4, 2020                      12:00 PM            to    9:00 PM

**Exhibitor Move Out**

Monday, May 4, 2020                      7:30 PM            to    9:00 PM

**Dismantle & Move out Information**

Shepard will begin returning empty containers and skids as soon as the aisle carpet is removed from the floor.  
All exhibitor materials must be removed from the facility by    Monday, May 4, 2020                      8:30 PM  
Any materials remaining in the hall will be rerouted or returned to Shepard's warehouse to await disposition at the exhibitor's expense.  
  
To ensure all exhibitor materials are removed from the facility during the exhibitor move out, please have all carriers checked in with Shepard no later than            Monday, May 4, 2020                      8:30 PM

**Post Show Paperwork & Labels**

Our Customer Service Representatives will gladly assist you in preparing your outbound shipping labels, outbound Material Handling Authorization paperwork, and outbound shipping in advance. You may find these forms included in this exhibitor services catalog. An email with links to an online portal will also be sent to the exhibitor contact on record for the booth. Labels and paperwork will also be available onsite. Make sure your carrier knows your company name, booth number, and the carrier check in deadline.

**Outbound Shipping**

It is the responsibility of each exhibitor to arrange for transportation of booth materials after the event. Our Customer Service Representatives are available pre show, during the show, and during move out to assist you in arranging shipping through our official carrier Shepard Logistics. For peace of mind and easy set up, contact Shepard Logistics before the event for transportation services to and from the event.  
  
Shepard does not provide UPS, FED-EX, or other carrier specific labels. Exhibitors must schedule pick ups directly with all carriers as well as provide carrier specific shipping labels.

**Pick Up Address**

Kalahari Resort & CC  
7000 Kalahari Dr,  
Sandusky, OH 44870

Move Out times and procedures may change due to show site and operational conditions. Move out information will be provided on site during the event.

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phone

(317) 677-1235

fax

(317) 389-5524

## Online Ordering is Easy!

**Go to:** [www.shepardes.com/intro.asp](http://www.shepardes.com/intro.asp)**CLICK ON** BrainStorm Sandusky**Login** from the Show Information page by clicking  at the top right corner of the page.**Enter** your email address and password then click 

**NEW users :** User name = Your Email Address (provided by Event Management)  
Password = BSS2020

**Prior users :** User name = Your Email Address  
Password = Your pre-existing password

Don't remember your password? Click the link [Forgot your password?](#) and follow the prompts to have your password sent to the registered email address.

Once logged in, please confirm your profile information. If you need to update your information, please contact us at [customerservice@shepardes.com](mailto:customerservice@shepardes.com)

To order, utilize the grey category dropdown menus above the Welcome message.


After making your selections, click the  button on the bottom right of the page.

To view your order click the  Shopping Cart Icon at the top right of the page.

Confirm your order, click  and complete the payment process.

\* Material Handling estimates will not be charged until freight is received at the warehouse or at show site.

\* Labor and Hanging Sign estimates will not be charged until services are rendered at show site.

If you need assistance during your shopping experience, contact us using our  feature on the right side of the screen. Representatives are available Monday through Friday 8am - 5pm est.

### QUESTIONS?

We love to help! Contact us!

**Shepard Customer Service**

**(317) 677-1235**

[Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)



## Payment Authorization

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

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Indianapolis, IN 46278

Please complete the information and return this form with your orders. You may choose to pay by credit card, check payable to Shepard Exposition Services, or bank wire transfer, however, we require your credit card authorization to be on file before we process your order(s) for service. **For your convenience, we will use this authorization to charge your credit card account for any additional amounts incurred as a result of show site orders placed by your representative including material handling and logistics charges for shipments received on your company's behalf and any unpaid balance due for Shepard services.** Credits for services will be issued at show site only.

Once a payment is processed by credit card, any changes to the payment method will be charged a fee of 5% of the total invoice, **10010-Change Of Payment Method Transaction Fee**

Please complete the following information:

### Exhibiting Company Information

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_  
Street Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
City, St, Zip: \_\_\_\_\_ Fax: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Email: \_\_\_\_\_

### Credit Card Information

(Required for all forms of payment)

☐ Check

☐ Wire Transfer



VISA



You may choose to pay by Check or Wire Transfer, however a credit card is required on file to process all orders.

Credit Card #: \_\_\_\_\_  
Expiration Date: Month \_\_\_\_\_ Year \_\_\_\_\_ Security Code \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City, ST, Zip: \_\_\_\_\_  
Name on Card: (Please Print) \_\_\_\_\_  
Signature: \_\_\_\_\_

**By signing the above I acknowledge and understand that ALL services rendered, including Material Handling and Logistics, will be billed to this credit card.**

### Wire Transfers

In order to accurately process the transfer of funds from your account, please complete the following information and fax it along with a copy of the wire receipt to the fax number printed on the header of this page. A \$50 service charge will be added for processing checks drawn on foreign banks. A \$25 service charge will be added for processing U.S. wire transfers. \$50 service charge for international wire transfers.

The following information must be included on the bank copy of the wire transfer confirmation:

Name of show that you are attending: **BrainStorm Sandusky**

Exhibiting Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Account Name: Shepard Exposition Services, Inc. Bank Name: PNC Bank N.A., Pittsburgh, PA 15219 USA

Routing Number: 041000124 Account Number: 42-6061-9772

SWIFT CODE (US): PNCCUS33 SWIFT CODE (INTL PNCCUS33)

Please include the show name, event code and your booth # as well as the wire fee if you are sending a wire transfer, ACH payment, or check.

**TAX EXEMPT?** Please submit tax exemption certificate to: [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)

If you are tax exempt, you must provide a tax exemption certificate for the state in which the event is being held.



You are entering a contract which limits your possible recovery in case of loss or damage.

The terms and conditions set forth below become a part of the contract between Shepard Exposition Services, and you, the Exhibitor. Exhibitor is deemed to accepted these terms and conditions when any of the following conditions are met:

**Exhibitor materials are delivered to the Shepard warehouse or to a show or exposition site for which Shepard is the Official Show Contractor, or an order for labor and/or rental equipment is placed by the exhibitor with Shepard.**

**Definitions and Shepard Responsibilities:** The name "Shepard" shall be construed within the meaning of this contract as Shepard Exposition Services, Inc. and its employees, officers, agents, and assigns including any subcontractors Shepard may appoint. The term "EXHIBITOR" refers to any party who contracts for services with Shepard. Shepard shall be responsible only for those services which it directly provides, and hereby agrees to execute its contracted duties in good faith. Shepard assumes no responsibility for any person, parties, or other contracting firms not under Shepard's direct supervision and control. Shepard shall not be responsible for loss, delay, or damage due to strikes, lockouts, work stoppages, natural elements, vandalism, acts of God, civil disturbances, power failures, acts of terrorism or war, or any other causes beyond Shepard's reasonable control; or for ordinary wear and tear in the handling of materials. Due to the security and liability requirements, Shepard personnel will unload all vendor materials from the loading docks to the booths. Exhibitors may not utilize powered mechanical equipment.

**Indemnification:** The exhibitor agrees to indemnify, forever hold harmless, and defend Shepard and its employees, officers and agents from and against any and all claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses on account of personal injury or death, damage to or loss of property or profits arising out of, or contributed to by any of the following: (1) exhibitor's negligent supervision of any labor secured through Shepard or the negligent supervision of such labor by any of the exhibitor's employees, agents, representative, invitees, and/or exhibitor appointed contractor (EAC); (2) exhibitor's negligence, willful misconduct, or deliberate act, or such actions of exhibitor's employees, agents, invitees, representatives, or EACs at the show to which this contract relates, including but not limited to the misuse, improper use, unauthorized alteration, or negligent handling of Shepard equipment; or (3) exhibitor's violation of Federal, State, or Local ordinance; or violation of show regulations and/or rules as published by the Facility and/or Show Management.

**Payments** are due prior to delivery of services or equipment to EXHIBITOR unless other credit arrangements have been made. All payments shall be in U.S. currency, MasterCard, VISA, or American Express, debit cards, or check, provided there is sufficient customer credit in Exhibitor's form of payment to completely satisfy the amount owed by EXHIBITOR to Shepard. Undersigned authorizer acknowledges and agrees that all applicable charges for services rendered to the EXHIBITOR will be applied to the credit card on file in the event other form of payment is not tendered prior to the close of the trade show. In no instance shall any Exhibitor be extended credit beyond 30 days after the close of the Show. If there are any outstanding balances owed by EXHIBITOR to Shepard which have not been paid after 30 days following the close of the Show, then these unpaid balances shall bear interest at the rate of 1-1/2% per month (18% per annum). Exhibitor will be responsible for all charges incurred by Shepard while endeavoring to collect this account. If EXHIBITOR provides a credit card for payment and the credit card transaction is declined, EXHIBITOR hereby authorizes Shepard to process the outstanding balance in multiple smaller increments that total the amount of the outstanding payment obligation. In the event that a THIRD PARTY (AGENT) orders on behalf of the EXHIBITOR and the named THIRD PARTY does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the EXHIBITOR. All invoices are due and payable upon receipt, by either party.

**Show Site Orders:** Services ordered at show site will require full payment at the time the order is placed. Purchase orders may not be used in lieu of payment. Regular prices will apply to all show site orders. Floor orders are limited to availability.

**Third Party Orders:** If you contract your work to a display or exhibit house and require services from Shepard, the payment policy stated above applies. Please pass this information on to them. A Third Party Payment form must be completed and submitted three weeks prior to show opening.

**Equipment Audits:** EXHIBITOR should be advised that routine audits of Exhibitor booths for service usage are conducted during the Convention. Should the result of such an audit indicate that equipment or services is in fact being used that has not been paid for, the Exhibitor will be charged for the equipment or service at the applicable rate.

**Exchanges and Cancellations:** Onsite exchanges and cancellations in orders will be assessed a 100% pick-up fee. Custom products: All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. Equipment and Furnishings: There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day. Labor: Cancellations must be received in writing before 48 hours of 1st day of exhibitor move in, otherwise a 1 hour per man ordered will apply.

**Invoices:** Prior to close of show, an invoice will be prepared and emailed to the booth contact on file for your review. Credits will be issued at show site only. If you have any questions or want to pay your invoice by check or cash, please see our customer service representatives at the service desk on site.

**Outbound Services:** All outbound services will be processed on your credit card. A copy of the receipt and invoice will be mailed within 10 days of the close of the show.

**Rental Responsibility:** All materials are on a rental basis and shall remain the property of Shepard. The customer shall be held financially responsible for any damage to Shepard equipment used by the customer. Prices quoted are for the duration of the show and include installation, rental, and removal except where indicated. If skirting and carpet colors are not selected, show colors will prevail.

**International Customers:** International customers must pay for all services in U.S. funds. A \$50 service charge will be added for processing checks or wire transfers drawn on foreign banks.

**U.S. Wire Transfers:** A \$25 service charge will be added for processing U.S. wire transfers. Please complete the wire transfer portion of the Payment Authorization form. The credit card portion of the form must still be completed before your order will be processed.

**Tax Exempt Status:** If you are tax exempt in the state where the show is held, a copy of the certificate must accompany your order.

**Tax Rates:** State tax regulations and tax rates can change after the date of publication. Prevailing state tax rates will supersede any published rate.

**Exhibitor Information:** Exhibitor permits all contact information provided to Shepard to be used by Shepard and shared with other entities assisting in the production of the event in question. Facsimiles and email communications may include show information, promotional materials, advertising statements and other commercial notices. Permission may be revoked by the EXHIBITOR in writing.

**Cancellation or Event Postponement:** In the event the exposition or event is cancelled or postponed, Shepard reserves the right to charge for services rendered in preparation of the event or exposition as well as non-refundable costs incurred by Shepard.

**Insurance:** It is understood that Shepard is not an insurer. Insurance should be obtained by the EXHIBITOR. It is highly recommended that exhibitors arrange All Risk coverage which usually can be done by endorsements to existing policies. Exhibitor's materials should be insured from the time they leave their firm until they are returned after the close of the show. Insurance and liability against theft or property damage to equipment or exhibit material owned or rented by EXHIBITOR, or bodily injury occurring within the confines of Exhibitor's booth, remain the sole and complete responsibility of EXHIBITOR. Except where prohibited by law, the EXHIBITOR and its insurers waive all rights of recovery or subrogation against Shepard and their respective directors, officers, employees, and agents.

**Claim(s) for Loss and Payment For Services:** Exhibitor agrees that any and all claims for loss or damage shall be submitted to Shepard prior to the conclusion of the show when the alleged loss or damage occurred prior to that time, and in all cases within 30 days of the conclusion of the show. For claim reporting purposes, the "conclusion" of the show shall be construed as the end of the day on which exhibitor must vacate the show site. All claims reported after the 30-day period will be rejected. In no event shall a suit or action be brought against Shepard more than one year after the date the loss or damage occurred. Payment for services may not be withheld. In the event of any dispute between Shepard and the exhibitor relative to any loss or damage claim, the exhibitor shall not be entitled to and shall not withhold payment for Shepard services as an offset against the amount of the alleged loss or damage. Any claim against Shepard shall be considered a separate transaction and shall be resolved on its own merit.

**Limits of Liability:** If found liable for any loss, Shepard's sole and exclusive maximum liability for loss or damage to Exhibitors materials and Exhibitor's sole and exclusive remedy is limited to \$.50 (USD) per pound per article with a maximum liability of \$100.00 (USD) per item, or \$1,500.00 (USD) per shipment whichever is less. All shipment weights are subject to correction and final charges determined by the actual or re-weighed weight of the shipment. Shepard shall in no event be liable for collateral, exemplary, indirect costs or damages, or loss of sales resulting from, or related to, a claim for loss of or damage to material.

**Inbound and Outbound Shipments:** Consistent with trade show industry practices, there may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of the exhibitor or his representative. During such time, the materials will be left unattended. Shepard is not, and cannot be, responsible for loss, damage, theft, or disappearances of exhibitor's materials after same have been delivered to the exhibitor's booth. Similarly, there may be a lapse of time between the completion of packing and the actual pick up of exhibitor's materials from the booth for loading onto a carrier. During such time, the materials will be left unattended. Shepard shall not be responsible for loss, damage, theft, or disappearance of exhibitor's materials before same have been picked up for loading after the show. All materials will be checked at the booth at the time of loading using document(s) submitted by the exhibitor and notations of exceptions to conditions of materials or piece counts will be made on said document. Shepard assumes no responsibility for loss, damage, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's appointed carrier or agent for transportation after the show. Shepard loads materials onto the carrier's truck under the supervision of the carrier driver who checks and signs for the materials. Shepard assumes no liability for any materials after the carrier assumes custody of materials. If exhibitor's designated carrier fails to show by the move out deadline after a show, Shepard shall have the authority to route exhibitor's shipment via an alternate carrier, or return shipment to a local warehouse for disposition at exhibitor's expense.

**Packaging, Crates, and Empty Containers:** Shepard shall not be responsible for surface damage to loose or uncrated materials, pad-wrapped, or shrink-wrapped materials. Shepard shall not be responsible for concealed damage, damage to carpets in bags or poly, or damage to materials improperly packed. Shepard shall not be responsible for crates and packaging unsuitable for handling, partially assembled, or having prior damage. Affixing "Empty" storage labels to containers is the sole responsibility of the exhibitor or their representative. All previous labels should be removed. Shepard assumes no responsibility for removal or mis delivery of containers with old labels or incorrect information on labels or for loss or damage to materials stored in containers labeled "empty."



## 3rd Party Payment Authorization

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Deadline** Friday, April 3, 2020

Return this form when a third party (any party other than exhibiting company) should be billed for services.

Event Code:

I190390520

email

[Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)

phone

(317) 677-1235

fax

(317) 389-5524

Both parties MUST sign this form indicating acceptance; otherwise, request will be denied.

When a third party is handling your display and/or paying for any services on your behalf, we will agree to this third party arrangement if the following payment is agreed upon and all signatures are properly completed.

By signing this form, both parties agree and understand that the exhibiting firm is responsible for all charges.

In the event that the named third party does not make payment by show close, Shepard will be paid by the exhibiting firm on demand at show site.

The show site invoice may or may not include any outbound services, such as additional material handling, rigging, and/or shipping charges.

### Step 1: Provide the Exhibiting Company Contact Information and Signature

Exhibiting Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Exhibiting Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Exhibiting Company Authorized Name - Please Print: \_\_\_\_\_

Signature from Exhibiting Company: \_\_\_\_\_

### Step 2: Check Services Below to Bill to the Third Party

☐ All Services

☐ Booth Cleaning ☐ Carpet ☐ Exhibit Rentals ☐ Installation/Dismantling Labor ☐ Logistics/Transportation  
☐ Material Handling ☐ Furniture ☐ Overhead Rigging/Labor ☐ Other (please specify): \_\_\_\_\_

### Step 3: Provide Third Party Contact Information

3rd Party Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Step 4: Complete Third Party Credit Card Charge Authorization with Signature

#### Credit Card Information

(Required for all forms of payment)



Credit Card #: \_\_\_\_\_

Expiration Date: Month: \_\_\_\_\_ Year: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Name on Card: (Please Print) \_\_\_\_\_

Signature: \_\_\_\_\_



## Exhibitor Appointed Contractor

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Due By:** Friday, April 3, 2020

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email: [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone: (317) 677-1235  
fax: (317) 389-5524

**This form is to be completed by the Exhibitor and returned to Shepard by deadline date noted above.**

Exhibiting

Company Name \_\_\_\_\_

Booth # \_\_\_\_\_

Email Address: \_\_\_\_\_

An Exhibitor Appointed Contractor (EAC) is a company other than the "general or official" service provider on the show that requires access to your booth during installation and dismantling. The EAC may only provide services in the facility that are not designated by the facility as "exclusive" to a designated provider, or by the event organizer in a contract as an exclusive service for the "general or official: service provided or other third party.

No EAC will be allowed to work in an exhibitor's booth if this EAC form, a valid form of insurance, a third party payment authorization form and an exhibitor payment authorization is not completed by an authorized representative and received by Shepard by the due date indicated above. The Form must be completed for every third party (as well as any other ordering third party ordering or requesting services from Shepard on behalf of exhibitor) at the above event. Multiple booths are not to be listed on one form. If form is not submitted by deadline date, the EAC will not be allowed to perform work in the hall except to supervise the official contractor provided labor.

Exhibitor Appointed Contractor \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

Phone # \_\_\_\_\_

Description of proposed service for Exhibitor \_\_\_\_\_

The EAC hired by the exhibitor must, by the deadline date, provide Shepard with a current Certificate of Insurance with minimum limits of \$500,000 property damage per occurrence, \$1,000,000 personal injury per occurrence, workers compensation aggregate coverage of \$1,000,000 per occurrence, and naming Shepard Exposition Services as the certificate holder for the time period of the event, including move-in and move-out days. Listing Shepard Exposition Services as an additionally insured only will not be accepted, and may prevent EAC from working on the premises. If EAC does not have minimum coverage and proper documentation, they will be subject to employing Shepard Exposition Services for labor services.

The EAC must abide by the rules and regulations of the show and all pertinent union regulations.

EAC employees must wear approved identification badges at all times while in the work area. Badge will be issued at show site to authorized contractor representatives when all requirements have been met.

The EAC must confine its operations to the exhibit area of its clients. No service desks, storage areas or other work facilities will be located anywhere in the facility. **Show aisles and public areas are not part of the Exhibitor's booth space.**

Solicitation of business by EAC is strictly prohibited. **EAC companies discovered soliciting will be removed from the show floor and the exhibitor will not be able to use that EAC for the remainder of the event.**

The EAC must have all business licenses, work permits and insurance required by State and City governments and Facility Management before beginning work, and shall provide Show Management with evidence of compliance.

If required, the EAC must be able to provide evidence that it has current and applicable labor contracts and must comply with all labor agreements and jurisdictions. The EAC must not jeopardize the production of the event by any act or practice that would lead to work stoppages, strikes or labor disputes.

**EACs agrees to keep all No Freight Aisles clear at all times. If SES is required to rearrange any material situated in a clearly No Freight Aisle, the exhibitor or the EAC depending on billing arrangements will be charged a 1 hour minimum forklift rental and labor.**

Exhibitor Signature: \_\_\_\_\_



May 4, 2020

1190390520

Indianapolis@shepardes.com

(317) 677-1235

(317) 389-5524

Use this grid when placing Hanging Sign, Electrical, or other Utility Orders. Make as many copies as you need!

Booth #

Contact Email Address

If you are using this grid for a hanging sign, include the total height from the floor to the top of the sign.

Above Booth #

[illegible]

Below Booth #



## ***Relax with our Carefree Logistics!***

Shepard Logistics is the official show carrier. Our dedicated team of Logistics Specialists will provide you with personalized and efficient shipping solutions to make sure your freight arrives on time. We make shipping easy and convenient!

### **Inbound & Outbound Services**

- Small Package
- Standard Ground
- Next Day, 2nd Day, and 3rd Day Service levels
- Air Ride
- Flat Bed
- Dedicated Truckload

### **Shepard Value-Added Services**

- Priority empty return for all inbound Shepard Logistics customers
- Transparent quotes with no hidden charges such as reweigh or trade show fees
- Shepard Logistics available 7 days a week
- Late to Warehouse and Late to Show Site Fee waived
- Outbound shrink-wrap at no charge
- Signature Series Material Handling 10% discount to all roundtrip customers

### ***Have a Logistics Question?***

Visit Shepard Logistics in your Exhibitor Services Catalog or contact our Logistics team:

1.888.568.8858 | [logistics@shepardes.com](mailto:logistics@shepardes.com)



**Exhibit  
Rental**



**Traffic  
Builders**



**Logistics &  
Transportation**



**Furniture  
Rentals**



**Material Handling  
& Ground Rigging**



**More!**



## SHIPPING VERSUS MATERIAL HANDLING

### WHAT IS SHIPPING?

Shipping is the process of a carrier picking up your items from your office or place of origin and transporting it to the dock of either the advance warehouse or facility dock of your event. It is separate from Material Handling. Exhibitors may use any carrier they want, including Shepard Logistics.



### WHAT IS MATERIAL HANDLING?

Material Handling is the process of receiving your shipment from your carrier and managing it through the event cycle. It is a standard tradeshow process and it is a chargeable fee typically based on the weight of your shipment. Don't forget to add Material Handling to your budget!



### ONE EASY WAY TO KEEP YOUR CHARGES LOWER?

**Consolidate, Consolidate,  
Consolidate!**

*Skid items as much as possible so that they are sure to arrive together. Each shipment that arrives at a separate time is assessed the minimum charge. Whether you ship to the advance warehouse or show site it is in your best interest to consolidate as much as possible.*

### Material Handling Process:

- Unloading the trade show freight from your carrier once it arrives at the receiving dock.
- Transporting your shipment to your booth space.
- Removing empty shipping containers (boxes, crates, and pallets) from your booth.
- Temporarily storing your empty shipping containers during the show.
- Returning empty shipping containers to your booth once the event is over.
- Transferring the freight back to the loading dock.
- Loading the items into your carrier's delivery vehicle for return shipping.

**BrainStorm Sandusky**

Kalahari Resort &amp; CC - Sandusky, Ohio

May 4, 2020

Event Code:

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email

[logistics@shepardes.com](mailto:logistics@shepardes.com)

phone

(888) 568-8858

fax

(404) 596-5620

**Ship Roundtrip with Shepard Logistics and receive a 10% discount on Material Handling\***

Discount does not apply to shipments considered small package, local deliveries, "Light Weight" shipments, or shipments over 10,000 lbs. Roundtrip SLS shipping is required to qualify for discount. (35572)

**Step 1: Complete Exhibiting company information:**

Exhibiting Company Name

Booth #

Contact Name

Phone #

State

Zip

Email Address

**Step 2: Tell us the Location of items for pick up:**

Company

Street Address

City

State

Zip

☐ Is there a loading dock?☐ Do we need a lift gate on our truck?☐ Is your building in a residential area?☐ Do we need to go inside your office to pick up your items?☐ Any thing else we should know about your building**Step 3: Tell us When we are picking it up:**

Date

Hours of Operation

**Step 4: Tell us Where this is going:**☐ Advance Warehouse☐ Direct to showsite**Monday, May 4, 2020****Step 5: Tell us What we are shipping:**

Qty	L	W	H	Weight
<input type="checkbox"/> Crates				
<input type="checkbox"/> Cartons (cardboard)				
<input type="checkbox"/> Cases/trunks				
<input type="checkbox"/> Skids/pallets				

Qty	L	W	H	Weight
<input type="checkbox"/> Carpet (color)				
<input type="checkbox"/> Monitors				
<input type="checkbox"/> Other				
<input type="checkbox"/> Total				

**Step 6: Tell us what Type of Service do you need (how fast do you need it?)**☐ Standard Ground ☐ 2nd day Air ☐ Next Day Air ☐ Other (Truckload, Specialized)

Service level may be changed to meet delivery date.  
Order must be received within 24 hours of  
requested pick up date

**Step 7: After the event is over, are we going to Ship Back to you?**☐ YES!☐ No, I will arrange another carrier

Company

Booth #

Street Address

City

State

Zip

A credit card must be on file to order Shipping Services. Please complete the Payment Authorization form. Shipping services do not include material handling charges at show site. Material handling fees will be charged to the credit card on file.





# Outbound Material Handling Authorization and Shipping Labels

## BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**\$\$ Saving Tip! Use Shepard Logistics for inbound and outbound and receive a discount on your Material Handling fees!**

Event Code: I190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

All outbound shipments require a **Shepard Outbound Material Handling Authorization** form and shipping labels. Shepard offers complimentary pre-printing of these items. To take advantage of this service, please complete this request and submit to Shepard. Your pre-printed MHA and labels will be delivered to your booth prior to the close of the show. \*Note: All third parties must pick up MHA/labels at the Shepard Service Desk.

### Step 1: Complete Exhibiting Company Information:

Exhibiting Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_

Email Address \_\_\_\_\_

### Step 2: Tell us Where your items are going:

Company \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Step 3 How many Pieces are in your shipment?

\_\_\_\_\_ # of Crate \_\_\_\_\_ # of Skids \_\_\_\_\_ # of Cases \_\_\_\_\_ # of Cartons \_\_\_\_\_ Approx. Total Weight \_\_\_\_\_

### Step 4: Tell us What we are shipping:

Qty	L	W	H	Weight	Qty	L	W	H	Weight
<input type="checkbox"/> Crates					<input type="checkbox"/> Carpet (color)				
<input type="checkbox"/> Cartons (cardboard)					<input type="checkbox"/> Monitors				
<input type="checkbox"/> Cases/trunks					<input type="checkbox"/> Other				
<input type="checkbox"/> Skids/pallets					<input type="checkbox"/> Total				

- |  |  |
|--|--|
| <input type="checkbox"/> Is there a loading dock?                | <input type="checkbox"/> Do we need to go inside your office to pick up or deliver your items? |
| <input type="checkbox"/> Is your building in a residential area? | <input type="checkbox"/> Is there anything else we should know about your building?            |
| <input type="checkbox"/> Do we need a lift gate on our truck?    |  |

### Step 5: How many Labels do you need? \_\_\_\_\_

### Step 6: Who is picking up your shipment?

\_\_\_\_\_ OFFICIAL SHOW CARRIER: **SHEPARD LOGISTICS** OTHER \_\_\_\_\_

If selecting a carrier other than Shepard Logistics, you must schedule the pickup. This includes Fed Ex, UPS, etc.

If using FedEx or UPS you must have *and apply* their shipping labels.

### Step 7: What type of Service do you need? (how fast does it need to get there?) \_\_\_\_\_ Ground \_\_\_\_\_ 2nd Day \_\_\_\_\_ Exped. Ground (3-5 days) \_\_\_\_\_ Overnight

### Step 8: If your carrier doesn't show up, what do we do with your items? \_\_\_\_\_ Reroute via the show carrier (Shepard Logistics) \_\_\_\_\_ Return to warehouse (\$400.00 minimum charge)

In order to process your order, we require payment on file. Please complete the Payment Authorization Form and return to Shepard Exposition Services. If you have already placed an order with Shepard, we will **automatically** use the credit card on file for your company.



Print at least one label for each box. Include the exhibiting company name and booth number. If you are creating your own labels, make sure the same information below is on your labels.

<b>R U S H</b>	
	<b>ADVANCE WAREHOUSE</b>
	TO: _____ (Exhibiting Company Name)
	Booth #: _____
	c/o Shepard Exposition Services
	6101 West 80th Street Indianapolis, IN 46278
	Delivery Hours: M-F, 8-4:00 PM
	For: <b>BrainStorm Sandusky</b>
First day freight can arrive w/o a surcharge: <b>April 3, 2020</b>	
Last day freight can arrive w/o a surcharge: <b>April 27, 2020</b>	

<b>R U S H</b>	
	<b>ADVANCE WAREHOUSE</b>
	TO: _____ (Exhibiting Company Name)
	Booth #: _____
	c/o Shepard Exposition Services
	6101 West 80th Street Indianapolis, IN 46278
	Delivery Hours: M-F, 8-4:00 PM
	For: <b>BrainStorm Sandusky</b>
First day freight can arrive w/o a surcharge: <b>April 3, 2020</b>	
Last day freight can arrive w/o a surcharge: <b>April 27, 2020</b>	

<b>R U S H</b>	
	<b>ADVANCE WAREHOUSE</b>
	TO: _____ (Exhibiting Company Name)
	Booth #: _____
	c/o Shepard Exposition Services
	6101 West 80th Street Indianapolis, IN 46278
	Delivery Hours: M-F, 8-4:00 PM
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First day freight can arrive w/o a surcharge: <b>April 3, 2020</b>	
Last day freight can arrive w/o a surcharge: <b>April 27, 2020</b>	

<b>R U S H</b>	
	<b>ADVANCE WAREHOUSE</b>
	TO: _____ (Exhibiting Company Name)
	Booth #: _____
	c/o Shepard Exposition Services
	6101 West 80th Street Indianapolis, IN 46278
	Delivery Hours: M-F, 8-4:00 PM
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First day freight can arrive w/o a surcharge: <b>April 3, 2020</b>	
Last day freight can arrive w/o a surcharge: <b>April 27, 2020</b>	



## Material Handling Rates

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

#### Labor Hours

ST - Straight time: Monday - Friday 8AM - 4PM.

OT - Overtime: Monday - Friday 4PM - 8AM. All hours on Saturday.

DT - Double-time: All hours on Sunday. Holidays.

Holidays NY Day, Memorial Day, Good Friday, Independence Day, Labor Day, Thanksgiving, Day after Thanksgiving, Christmas Eve Day, Christmas.

### Ship Roundtrip with Shepard Logistics and receive a 10% discount on Material Handling\*

Discount does not apply to shipments considered small package, local deliveries, "Light Weight" shipments, or shipments over 10,000 lbs. Roundtrip SLS shipping is required to qualify for discount. (35572)

**What is Material Handling?** Material Handling is the unloading and delivery of exhibit freight to the exhibitor's booth on the show floor, the storage of empty containers, the return to booth for packing, and the loading back onto the exhibitor's outbound carrier. This is an automatic service and is billed based on weight. This service, whether used completely or in part, are billed as a package.

**How to Calculate Material Handling Services:** The following services whether used completely or in part are offered as a package. When estimating weight, round up to the next 100 lbs. For example: 285 lbs. = 300 lbs./100 lbs. = 3 X RATE = \$ Amount or minimum charge, whichever is greater.

**Standard Material Handling Rates:** All rates are per 100 pounds with a 200 pound minimum charge. Certified weight tickets are required on all shipments.

### Advance Shipments to Warehouse

First date freight can arrive Friday, April 3, 2020

Last date freight can arrive Wednesday, April 29, 2020

Item	Code	Weight		Price
Crated ST/ST	35419	_____	x	\$129.36
Crated ST/OT	35420	_____	x	\$168.25
Crated ST/DT	35563	_____	x	\$194.00
Crated OT/OT	35421	_____	x	\$194.00
Crated OT/DT	35720	_____	x	\$226.50
Crated DT/DT	35722	_____	x	\$258.75
Sp Handling ST/ST	35422	_____	x	\$168.25
Sp Handling ST/OT	35423	_____	x	\$218.75
Sp Handling ST/DT	35564	_____	x	\$252.50
Sp Handling OT/OT	35424	_____	x	\$252.50
Sp Handling OT/DT	35724	_____	x	\$294.50
Sp Handling DT/DT	35725	_____	x	\$336.50

Single pieces over 5000 pounds, machines or uncrated items cannot be accepted at warehouse.

### LightWeight Shipments under 40 lbs.

LW ST/ST	35400	_____	x	\$64.75
LW ST/OT	35405	_____	x	\$84.25
LW ST/DT	35460	_____	x	\$97.25
LW OT/OT	35407	_____	x	\$97.25
LW OT/DT	35408	_____	x	\$113.25
LW DT/DT	35409	_____	x	\$129.50

### Other Material Handling Services

Banding Service per 4x4 skid/pallet	35490	Qty _____	\$ 75.00
Shrink-wrap Service per 4x4	35491	Qty _____	\$ 75.00

### Only Shepard personnel are allowed to operate mechanical equipment.

We understand that your calculation is only an estimate. Invoicing will be calculated from actual certified weight ticket or reweigh ticket on inbound material handling receiving report. Adjustments will be made accordingly. Any adjustments to charges must be made at show site. Acceptance of said terms and conditions will be construed when any of the following conditions are met: This Material Handling Agreement (MHA) is signed; Exhibitor's materials are delivered to Shepard's warehouse or to an event site for which Shepard is the Official Show Contractor or an order for labor and/or rental equipment is placed by Exhibitor with Shepard. Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact Shepard for your quoted rates and rules applicable to disposal of your exhibit properties.

All Material Handling charges are billable and will be charged to the credit card on file.

Company

Booth #

Signature: \_\_\_\_\_



## BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

Event Code: 1190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

### Special Handling Definitions Rate as shown on Material Handling Rate Form, approx. 30%

Shipments received that are packed in a manner as to require additional handling/labor are deemed special handling. Examples of shipments falling into this category would be constricted space unloading, ground unloading, stacked shipments, designated piece unloading, shipment integrity, mixed shipments, no bill of lading or documentation, carpet/pad only shipments.

- Constricted Space - Freight packed in trailer to full capacity. Shipments are not easily accessible because trailer is loaded by cubic space, or top to bottom and side to side.
- Stacked Shipments - Shipments with multiple pieces stacked on top of one another throughout the majority of the truck or trailer requiring unstacking during the unloading process.
- Mixed Shipments - Mixed shipments are shipments that contain a mixture of uncrated and crated materials, and the uncrated portion is minimal deeming the shipment special handling but not uncrated. But in cases where greater than 50% of the load by volume is uncrated the load will be categorized as uncrated.
- Shipment Integrity - Shipments loaded on a carrier in a manner requiring separating or sorting to reestablish the integrity of each shipment.
- Carpet/Pad Only - Carpet and/or pad only shipments are time and labor intensive, and require additional manpower and tools (e.g. carpet poles, flatbed carts or scooters, dollies).
- No Documentation - Shipments received from small package carriers (including, among others, Fed Ex, UPS, & DHL) that are delivered without documentation or bills of lading that require additional sorting, processing, and tools for delivery.
- Designated Piece Unloading - Shipments loaded in such a manner that require the unloading/loading crew to be directed by driver remove items in a particular order, or unloading and reloading items to reach certain pieces behind others remaining on the trailer.

**Padded Van Deliveries** This applies to van line carriers that transport freight at cubic displacement rates, operate a non-standard dock height equipment, require freight on the truck to be unloaded in a specific order or orientation, or require that freight on the truck be moved to unload the actual delivery.

### Disposal Fee

A disposal fee & minimum 1 hr. labor will be charged for all booth materials (booth displays, flooring, etc.) that are left unclaimed after show move-out.

**Overtime/Double-time** Surcharge: Overtime: 30% Double Time: 50%

Shipments that are moved and/or handled on overtime and/or double time hours will incur a surcharge based on the handling times noted on the receiving/shipping documents. Drivers picking up outbound shipments will be sequenced for loading ONLY after a bill of lading is submitted to the Shepard Service Desk AND the driver has checked in.

**Warehouse Overtime/Double-time** Surcharge: Overtime: 30% Double Time: 50%

Advanced shipments may be received during straight time hours at the warehouse location, however an overtime/double time surcharge may be applied to an advanced warehouse shipment due to required delivery schedule based on show move-in and move out hours beyond our control. This would also be true if freight was received after hours at the warehouse trapping facility.

**Early/Late Shipments to the Warehouse** Surcharge: 25% 35003

A surcharge will apply to shipments not arriving within the published dates (refer to Show Information page for dates) for advance warehouse or arriving on show site after show opening. Any shipment arriving to show site after show open will be charged a surcharge.

**Uncrated Shipments** Rate as shown on Material Handling Rate Form

An additional charge of 50% (or as stated on Material Handling Authorization page) of the applicable material handling charge at the time of delivery shall be charged for all loose, uncrated, or unprotected shipments received at the show site docks. The charge is a one-time charge that includes both move-in and move-out of the show, and is based on the weight of the shipment handled.

**Off-Target Deliveries** Surcharge: 15% 35004

For targeted shows (exhibitors who received/requested a Targeted Date/Time), a surcharge will apply if shipment is not delivered (or carrier has not checked in) during assigned target date/time.

**Marshaling Yard** Fee: \$30 per Shipment 35250

Where Shepard Exposition Services as the show contractor must lease space for marshaling yard operations because no space is provided by the facility, Shepard may charge a one time fee per shipment processed inbound and/or outbound through the marshaling yard.

**Reweigh of Shipments** Fee: \$25.00 per forklift load 35282

An additional charge per forklift load will be applied to shipments that have to be reweighed at the dock due to the lack of a certified weight ticket, or an incorrect or understated weight on a delivery document.

**Empty Crate Storage** Fee: \$25.00 per piece. 35105

A charge per crate, carton or skid applies when Shepard handles the storage and return of empties from a shipment not received by Shepard and therefore not subject to material handling charges.

### Light Weight Shipments

Shipments weighing 40 lbs. or less will qualify for the light weight shipment rate. Shipments exceeding 40 lbs. will be billed standard Material Handling fees at the prevailing show rates. All shipments must have certified weight tickets.

**Envelope Deliveries** Fee: \$10.50 per envelope 35007

During show hours at the show facility, a charge will apply to receiving and delivering envelope packages to your booth.

**Mobile Spotting** Fee: \$ 200.00 per round trip 35106

All vehicles must be escorted in and out of building by Shepard personnel.

**Shepard Exposition Services is the sole provider of Material Handling Services. Exhibitors or their hired EAC/Carriers may not deliver freight to exhibit spaces or operate any type of mechanical or powered equipment. Material handling is a billable service.**

**What is material handling (also referred to as drayage)?**

Material handling is the process of unloading your freight from your shipping carrier, either at the warehouse or show site, delivering it to your booth, storing your empty containers (empties) if required, returning of your empties at the close of show, and then reloading your freight back onto your shipping carrier.

**What is the definition of "freight"?**

Any exhibit materials shipped or delivered to the advance warehouse or show facility via shipping carrier, POV, or delivery truck.

**What is the difference between material handling and shipping?**

Shipping is the process of transporting your shipment from its origin to its final destination. Material handling begins at the time your shipment arrives to the docks (please refer to "What is material handling?" for the full definition.) These are 2 different items and are billed differently.

**Do I need to order a forklift to unload or reload my freight?** No, please do not order a forklift for unloading/reloading of your materials.

**What does CWT mean?** CWT is an acronym for Century Weight.

**What determines how much I'm charged?** Charges are based on certified inbound weight ticket included with your shipment as well as the type of service required

**How do I calculate material handling charges?**

Material handling, whether used completely or in part are offered as a round trip service. When recording weight, round up to the next 100 lbs. EXAMPLE: 285 lbs. = 300 lbs./100 lbs. = 3 X RATE = \$ Amount or minimum charge, whichever is greater.

**Will there be any additional charges?**

Additional charges may apply. Please review the Material Handling Authorization and Material Handling Additional Services forms included in the manual for all applicable fees

**What are Light Weight shipments?**

All shipments regardless of carrier that weigh 40 pounds or less. Shipments need to have certified weight tickets or other verifiable weight noted upon delivery. Shipments without certified weight tickets may be subject to special handling or reweigh fees. Packages that arrive separately at different times or days will be billed separately.

All shipments, regardless of carrier, weighing 41 lbs. and up will be billed using the standard material handling rates listed in the kit and billed at a 200 lb. minimum.

**How do I calculate my Light Weight shipment?** Charges for Light Weight shipments are total shipment weight, per delivery. Any shipment above 40 lbs. will not qualify for this rate. Please be advised that your whole shipment may not arrive to its destination at one time. Therefore you may be charged per each delivery.

**What are Crated materials?**

Materials delivered that are skidded or in a container that can easily be unloaded/reloaded with no additional handling required.

**What are Uncrated materials?**

Materials delivered that are loose, pad-wrapped or unskidded without proper lifting bars and/or hooks.

**What is Special Handling?**

Shipments received that are packed in a manner as to require additional handling/labor are deemed special handling. Examples of shipments falling into this category would be constricted space unloading, ground unloading, stacked shipments, designated piece unloading, shipment integrity, mixed shipments, no bill of lading or documentation, carpet/pad only shipments.

**What are Advance Shipments?**

All shipments that are addressed to the advance warehouse address (please refer to "Advance Warehouse" shipping labels included in this manual)

Shepard will begin accepting your shipments 30 days prior to first show open day (date may vary depending on show schedule)

The warehouse will receive shipments Monday-Friday, 8:00 AM - 4:00 PM, excluding holidays

Shipments must arrive by advance warehouse deadline date to avoid a late surcharge. (Please refer to the "Show Information" page included with this manual for deadline date.

Crates, cartons, skids, fiber cases, and carpets can be accepted at the warehouse, but DO NOT ship crates weighing over 5,000 lbs., loose/uncrated shipments and/or machinery to warehouse. You must ship those items direct to show site.

All shipments must have a bill of lading or delivery slip indicating number of pieces and weight. Certified weight tickets required

All shipments must be prepaid, no collect on delivery shipments will be accepted.

**What are Direct Shipments?**

All shipments that are addressed directly to the exhibit facility (please refer to "Direct to Show" shipping labels included in this manual).

Shipments must arrive during published exhibitor move-in times only. Do not ship direct to show site in advance. If delivery cannot be guaranteed to arrive during exhibitor move-in, shipment must go to advance warehouse.

All shipments must have a bill of lading or delivery slip indicating number of pieces and weight. Certified weight tickets required.

Crates weighing over 5,000 lbs. or loose/uncrated shipments must be shipped direct to show site to arrive during exhibitor move-in times.

All shipments must be prepaid, no collect on delivery shipments will be accepted.

**What is and why would I need liability insurance?**

Accidents happen, therefore, most show organizers and facilities require liability insurance. Please refer to your booth contract for exact minimums required.

Please make sure your materials are covered from the moment they leave your company location to the time they return after the close of the show

If applicable, included in your manual is information and an application for liability insurance and booth coverage can also be purchased to protect your valuable exhibit materials

**Outbound Shipping**

You must complete a Shepard Material Handling Agreement (MHA) for all outbound shipments. A MHA will be distributed at show site if all services have been paid in full, or you can request one at the customer service desk.

Upon completion of packing and labeling of your materials, complete the bill of lading (MHA) with all required information, and return to the customer service desk. If you have questions on how to complete your bill of lading (MHA), please ask a Shepard customer service representative located at the customer service desk.

If you are NOT using the designated show carrier, you must call your carrier with pick-up information. If your carrier fails to pick up your shipment, Shepard Logistics will either reroute your freight through the carrier of our choice or return to the local warehouse (whichever is indicated on your MHA).

**Equipment: Exhibitors or their EACs may not utilize or operate any type of material handling mechanical or powered equipment. If you need assistance, please contact us to order labor and equipment.**



# FURNISHINGS AND DECOR



Exhibit  
Rental



Traffic  
Builders



Logistics &  
Transportation



Furniture  
Rentals



Material Handling  
& Ground Rigging



More!

# Tables

## UNSKIRTED



**Display Table**  
#50040  
4' x 24" x 30"  
Unskirted



**Display Table**  
#50041  
4' x 24" x 42"  
Unskirted



**Display Table**  
#50044  
6' x 24" x 30"  
Unskirted



**Display Table**  
#50045  
6' x 24" x 42"  
Unskirted



**Display Table**  
#50048  
8' x 24" x 30"  
Unskirted



**Display Table**  
#50049  
8' x 24" x 42"  
Unskirted

**SKIRTED** - 6' & 8' Long Tables are Skirted on 3 Sides. For Skirting on 4 Sides, Please Order 4th Side Skirt.



**Display Table**  
#50042  
4' x 24" x 30"  
Skirted



**Display Table**  
#50043  
4' x 24" x 42"  
Skirted



**Display Table**  
#50046  
6' x 24" x 30"  
Skirted



**Display Table**  
#50047  
6' x 24" x 42"  
Skirted



**Display Table**  
#50050  
8' x 24" x 30"  
Skirted



**Display Table**  
#50051  
8' x 24" x 42"  
Skirted

## PEDESTAL & SIDE



**30" Natural Pedestal Table**  
#50706  
30" x 36"  
Natural Feel Pedestal Table, Maple Top, Black Base



**42" Natural Pedestal Table**  
#50707  
42" x 36"  
Natural Feel Pedestal Table, Maple Top, Black Base



**30" Pedestal Table**  
#50032  
30" x 36"  
Pedestal Table, Grey Fleck Top, Chrome Base



**42" Pedestal Table**  
#51089  
42" x 36"  
Round High Pedestal Table, Grey Fleck Top, Chrome Base



**Round Side Table**  
#50030  
18" x 24"



**Square Side Table**  
#50031  
18" x 18" x 24"

# Chairs

## STOOLS



**Director's Stool**  
#51090  
Black Fabric, Maple Wood



**Natural Feel Stool**  
#50705  
Light Maple Back, Black Fabric Seat



**Padded Stool**  
#50024  
Padded Stool with Back, Grey Fabric

## CHAIRS WITH ARMS



**Director's Stool**  
#51086  
Black Fabric, Maple Wood



**Upholstered Arm Chair**  
#50021  
Upholstered Arm Chair, Grey Fabric

## CHAIRS WITHOUT ARMS



**Natural Feel Chair**  
#50704  
Light Maple Back, Black Fabric Seat



**Upholstered Side Chair**  
#50020  
Upholstered Side Chair, Grey Fabric

# Display

## FOR HANGING



**Bag Rack**  
#50175  
9" x 12" x 71"  
Adjustable Heights



**Coat Rack**  
#50092  
2" x 22" x 69"  
Silver



**Spiral Garment Rack**  
#50093  
30" x 70"  
Silver



**2' x 8' Grid with Legs**  
#50236  
2' x 8'  
Chrome

Also Available Without Legs (#50237)



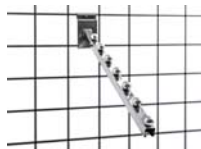
**3.5' x 8' Slatwall**  
#50249  
3.5' x 8'  
Grey



**4' x 8' Peg Board**  
#50594  
4' x 8'  
White



**6" Hooks for Peg Board**  
#50104  
Silver



**7-Ball Waterfall Grid Attachment**  
#50242  
Silver  
Also Available for Slat Wall #50243



# Display



## UPRIGHT, CROSSBAR, & DRAPERY



**8' High Upright  
with Base**  
#50088  
Crossbar rented  
separately



**6' - 10' Crossbar**  
#50349  
1 1/4" D



**7' - 12' Crossbar**  
#50348  
1 1/4" D



**3' High Drape**  
#50074



**8' High Drape**  
#50074

## FOR SIGNS & LITERATURE



**Horizontal Tackboard**  
#50060  
4' x 8'  
Black Legs, Grey Fabric



**Vertical Tackboard**  
#50061  
8' x 4'  
Black Legs, Grey Fabric



**Literature Rack**  
#50245  
16" x 10" x 59"



**Chrome Sign Holder**  
#50095  
Holds 22" x 28" Sign



**Floor Easel**  
#50094  
31" x 31" x 64"

## SHELVING



**4' x 12" Display Shelf**  
#50296  
4' x 12"  
White Shelf with Black  
Bases



**6' x 12" Display Shelf**  
#50297  
6' x 12"  
White Shelf with Black  
Bases

## BARRIER



**Tensa Barrier Stanchion**  
#50427  
Barrier with Black Belt  
Barrier 13" x 41"  
Black Belt 117"  
Rented individually, not  
a set

## OTHER



**Natural Feel  
Wastebasket**  
#50708  
Beige Wastebasket



**Wastebasket**  
#50091



**Mini Refrigerator**  
#50098



**Drawing Bowl**  
#51085



**Sand Bag**  
#51087

\*The product photos shown are representative of the products. Actual products and colors may vary from the images shown. Not every item or every color will be available on every event.



# Showcase



**4' Full View Showcase**  
#50067

**6' Full View Showcase**  
#50068

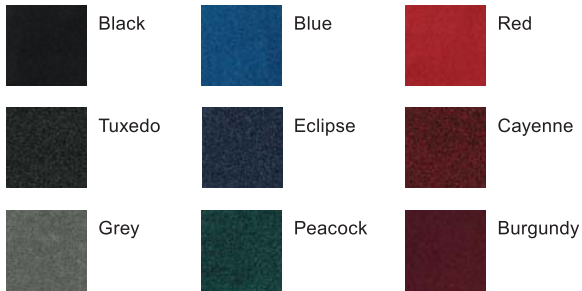


**4' Quarterview Showcase**  
#50069

**6' Quarterview Showcase**  
#50070

# Flooring

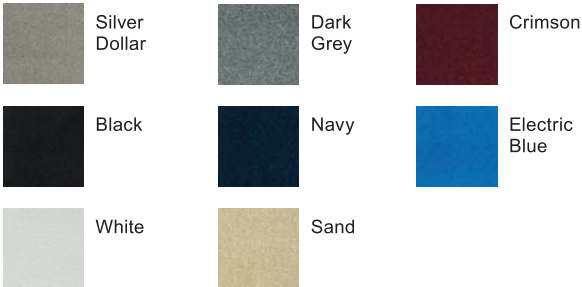
## EXPO - 13oz



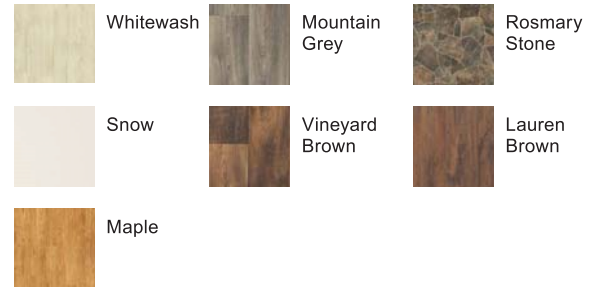
## PREMIUM - 28oz



## PLUSH - 50oz



## VINYL - Custom Order Only



# Skirt Color Options

## SKIRT



Gold



Blue



Red



Green



Teal



Burgundy



Black



Grey



White

## SPANDEX



Blue



Red



Black



White

# Drape Color Options



Gold



Blue



Red



Green



Teal



Burgundy



Black



Grey



White



## Booth and Carpet Cleaning

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

#### Discount Deadline Monday, April 13, 2020

Order with complete Payment Authorization and graphics must be received before  
Discount Deadline date to receive discounted pricing.

Event Code: 1190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

As the General Service Contractor, Shepard has the exclusive cleaning contract for this show. Other service contractors will not be permitted to provide this service on the show floor.

#### Minimum 100 square foot order for all cleaning services.

If you have any issues at all regarding cleaning during the show, please contact the Service Desk immediately so we can make it right. Please do not wait until the end of the event.

Booth carpet is the first product installed on an exhibit floor. While carpet is installed clean, it will get dirty during the move in process due to debris in the air, aisles and other exhibitors. It is always recommended to order a one time vacuuming prior to the show opening.

### Booth Vacuuming



#### Vacuum Once

Code	Service	Sq Ft	Discount	Regular	Total
47050	0-399 sq. ft		\$0.48	\$0.60	
47051	400-900 sq.ft.		\$0.45	\$0.60	
47052	900+ sq. ft		\$0.40	\$0.50	

#### Daily Vacuum

Code	Service	Sq Ft	Discount	Regular	Total
47055	0-399 sq. ft		\$0.48	\$0.60	
47056	400-900 sq.ft.		\$0.45	\$0.60	
47057	900+ sq. ft		\$0.40	\$0.50	

### Porter Service (includes emptying wastebaskets within the booth every two hours during the show)



Code	Service	Sq Ft	Discount	Regular	Total
47030	One Time Porter		\$0.50	\$0.65	
47031	Daily Porter		\$0.50	\$0.65	

### Specialty Services



#### Mopping and Carpet Shampooing

Code	Service	Sq Ft	Discount	Regular	Total
47042	Mop One Time		\$0.60	\$0.80	
47022	Mop Daily		\$0.60	\$0.80	
47013	Sham/One Time		\$0.65	\$0.85	



#### Display Wipe Down (charged per hour)

Code	Service	Hours	ST	OT	Total
47043	One Time		\$124.80	\$187.20	
47044	Daily		\$124.80	\$187.20	

Vacuuming, Porter Service, Mopping, and Shampooing are based on total booth sq ft regardless of area being cleaned. Minimum order of 100 sq ft.

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

No refunds once the service has been performed in your booth.

Cancellations must be received in writing within 48 hours of 1st day of exhibitor move in.

Total Cleaning: \$

6.750% Tax\*: \$

Amount Due: \$

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**BrainStorm Sandusky**

Kalahari Resort &amp; CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Monday, April 13, 2020**

Order with complete Payment Authorization and graphics must be received before  
Discount Deadline date to receive discounted pricing.

Event Code: I190390520  
email Indianapolis@shepardes.com  
phone (317) 677-1235  
fax (317) 389-5524

**Abandoned Carpet / Floor coverings and Display Materials**

Exhibitors are required to remove all floor coverings and display materials from their exhibit space prior to leaving the facility during move out.

Exhibitors who abandon floor coverings and/or displays, leave large or heavy amounts of trash will be charged labor plus disposal fees for Shepard to remove the materials. The rates for this service are shown below. **If you need to dispose of your exhibit, carpet, padding, or other large/heavy materials, please pre-arrange the removal with us!**

**Labor and Forklifts will be billed per man hour. Dumpster fees will be billed per amount of space used.  
All related disposal fees will be added to the payment method on file.**

**Labor**

Code	Item	Qty	Discount	Regular
68066	ST Labor	_____	\$124.80	\$162.25
68067	OT Labor	_____	\$187.20	\$243.35
68068	DT Labor	_____	\$249.60	\$324.50

**Forklift**

Code	Item	Qty	Discount	Regular
35028	ST 5k Forklift	_____	\$391.60	\$509.00
35039	OT 5k Forklift	_____	\$502.90	\$653.75
35067	DT 5k Forklift	_____	\$614.20	\$798.50

**Dumpster Fee**

Code	Item	Qty	Discount	Regular
35330	Per Full Dumpster	_____	\$650.00	\$845.00

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

Rental items found and in use in your booth are subject to "Standard" pricing.

Total Disposal Fee: \$ \_\_\_\_\_  
6.750% Tax\*: \$ \_\_\_\_\_  
Amount Due: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



## Standard Furnishings

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Monday, April 13, 2020**

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

Event Code: 1190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

### Tables

Code	Item	Qty	Color	Discount	Regular	Total
50042	4'L X 30"H X 24"W Skirted Table			\$162.30	\$211.00	
50046	6'L X 30"H 24"W Skirted Table			\$199.50	\$259.35	
50050	8'L X 30"H 24"W Skirted Table			\$252.90	\$328.75	
50043	4'L X 42"H 24"W Skirted Table			\$197.30	\$256.50	
50047	6'L x 42"H 24"W Skirted Table			\$252.65	\$328.45	
50051	8'L x 42"H 24"W Skirted Table			\$297.20	\$386.35	
50052	4th Side Skirt for 30" High Table			\$98.65	\$128.25	
50171	4th Side 42" Skirt for 42" High Table			\$98.65	\$128.25	
50700	6'L X 30"H 24"W Spandex Table Cover			\$295.90	\$384.65	
50040	4'L X 30"H X 24"W UnSkirted Table		na	\$115.65	\$150.35	
50044	6'L X 30"H X 24"W UnSkirted Table		na	\$138.00	\$179.40	
50048	8'L X 30"H X 24"W UnSkirted Table		na	\$162.70	\$211.50	
50041	4'L X 42"H X 24"W UnSkirted Table		na	\$130.25	\$169.35	
50045	6'L x 42"H X 24"W UnSkirted Table		na	\$162.70	\$211.50	
50049	8'L x 42"H X 24"W UnSkirted Table		na	\$181.55	\$236.00	
51089	Pedestal Table, 42"H 36"R Grey Fleck Top		na	\$291.45	\$378.90	
50032	Pedestal. Table, 30"H 36"R Grey Fleck Top		na	\$272.50	\$354.25	
50030	Round Side Table 24" W X 18" H		na	\$137.15	\$178.30	
50031	Square Side Table 24" W X 18" H		na	\$137.15	\$178.30	
50706	Natural Pedestal Table 30"H X 36" R Maple Top		na	\$356.55	\$463.50	
50707	Natural Pedestal Table 42"H X 36"R Maple Top		na	\$371.65	\$483.15	

Skirt Colors (6' and 8' Skirted Tables have skirts on 3 sides, to have drape on all 4 sides you must order 4th side drape)

Red (01) Green (02) White (03) Gold (04) Blue (05) Black (06) Burgundy (07) Grey (10) Teal (13) Spandex Red (01) White (03) Blue (05) Black (06)

### Seating

Code	Item	Qty	Color	Discount	Regular	Total
50020	Side Chair Grey Fabric		na	\$105.50	\$137.15	
50021	Arm Chair Grey Fabric		na	\$143.80	\$186.95	
50024	Stool w/back Grey Fabric		na	\$175.20	\$227.75	
51086	Director's Chair Black Fabric		na	\$108.80	\$141.45	
51090	Director's Stool Black Fabric		na	\$194.75	\$253.20	
50705	Natural Feel Stool Maple Back, Black Fabric Seat		na	\$212.40	\$276.10	
50704	Natural Feel Chair, Maple Back, Black Fabric Seat		na	\$174.45	\$226.80	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

Rental items found and in use in your booth are subject to "Regular" pricing.

Total Furnishings: \$ \_\_\_\_\_  
6.750% Tax\*: \$ \_\_\_\_\_  
Amount Due: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



# Specialty, Display, Drapes

## BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Monday, April 13, 2020**

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

Event Code: 1190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

## Specialty & Display

Code	Item	Qty	Color	Discount	Regular	Total
50091	Wastebasket		na	\$19.00	\$19.00	
50094	Floor Easel, Chrome		na	\$58.35	\$75.85	
50245	Literature Rack Silver, Glass		na	\$215.40	\$280.00	
50175	Bag Rack, Chrome		na	\$285.30	\$370.90	
50092	Coat Rack, Chrome		na	\$101.25	\$131.65	
50093	Garment Rack, Chrome		na	\$285.30	\$370.90	
50427	Tensabarrier, Per Stem, Black		na	\$120.30	\$156.40	
50095	Sign Holder, 22x28 Chrome		na	\$132.95	\$172.85	
50185	Drawing Bowl, Clear		na	\$53.55	\$69.60	
50296	4' x 12" Display Riser White and Black		na	\$120.50	\$156.65	
50297	6' x 12" Display Riser White and Black		na	\$149.95	\$194.95	
50098	Mini Refrigerator, Approx 3 cubic feet		na	\$455.00	\$591.50	
50067	4' Full View Showcase, White		na	\$1,075.10	\$1,397.65	
50068	6' Full View Showcase, White		na	\$1,185.75	\$1,541.50	
50069	4' Quarter View Showcase, White		na	\$1,075.10	\$1,397.65	
50070	6' Quarter View Showcase, White		na	\$1,185.75	\$1,541.50	
50060	4' x 8' Horz. Posterboard Grey Fabric		na	\$348.15	\$452.60	
50061	4' x 8' Vert. Posterboard Grey Fabric		na	\$348.15	\$452.60	
50236	Grids 2'x8' w/legs, each		na	\$257.15	\$334.30	
50237	Grid 2'x8' w/o legs, each		na	\$192.60	\$250.40	
50242	7-Ball Waterfall for Grids		na	\$17.70	\$23.00	
50104	6" Hooks (12) for Peg Boards		na	\$56.60	\$73.60	

## Drapery -per linear foot, min 5' linear feet rental

Code	Item	Qty	Color	Discount	Regular	Total
50073	8' High drape on a cross bar, per linear foot			\$27.30	\$35.50	
50074	3' High on a cross bar, per linear foot			\$20.20	\$26.25	
50088	8' Upright w/base		na	\$37.70	\$49.00	
52065	3' Upright w/base		na	\$37.70	\$49.00	
50349	6'-10' Crossbar		na	\$25.10	\$32.65	
50348	7'-12' Crossbar		na	\$25.10	\$32.65	
50058	Sateen, per linear foot			\$22.30	\$29.00	

Drape and Sateen Colors Red (01) White (03) (04) Blue (05) Black (06) Burgundy (07) Grey (10)

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

Total Furnishings: \$ \_\_\_\_\_

There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

6.750% Tax\*: \$ \_\_\_\_\_

Amount Due: \$ \_\_\_\_\_

Rental items found and in use in your booth are subject to "Regular" pricing.

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

## BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Friday, April 3, 2020**

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

Event Code: 1190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

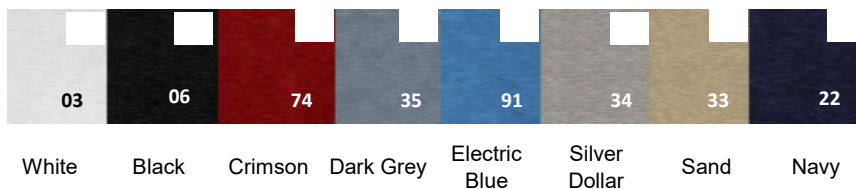
**Order must be received 30 days in advance of show move in. 100 sq ft minimum**

**Step One:** Choose the flooring to enhance your design

**Step Two:** Check the box of your selected color

**Step Three:** Determine your booth size (length x width = square footage)

### Premium Plush Carpet 50 oz



Code	Sq Ft	Item	Per Sq Ft	Amount
46004		Premium Plush	\$11.50	

Rental includes installation and removal of carpet and visqueen. Minimum 100 sq. ft. required.

### Premium Vinyl Flooring



Code	Sq Ft	Item	Per Sq Ft	Amount
46005		Premium Vinyl	\$14.90	

Code	Sq Ft	Item	Per Sq Ft
50712		Light Oak	Call for Quote!
50711		Dark Oak	Call for Quote!

Labor not included in hardwood flooring. Please order labor for the installation of your elevated floor.

Code	Sq Ft	Item	Per Sq Ft	Amount
46007		1/2" Padding for Vinyl	\$5.45	

### Elevated Hardwood



Stand above the rest  
with an Elevated  
Hardwood Floor!  
Contact an ESS  
Representative for  
pricing!

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.  
Due to the custom nature of this product, **no refunds or exchanges once item has been ordered.**

Total Signature Flooring: \$  
6.750% Tax\*: \$  
Amount Due: \$

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Email: \_\_\_\_\_  
Signature: \_\_\_\_\_





## BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Monday, April 13, 2020**

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

Event Code: 1190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

**Step One:** Choose the carpet to fit your budget

**Step Two:** Check the box of your selected color

**Step Three:** Determine your booth size (length x width = square footage)

**Premium Carpet 28 oz, 100% Ultra cut pile with action back or jute backing**



Code	Qty	Item	Discount	Regular	Amount	
46001		Rental/sqft	\$8.30	\$10.80		Rental includes installation and removal of carpet and visqueen. Minimum 100 sq. ft. required.
46003		Rental 1000+ sqft	\$7.20	\$9.35		
46002		Purchase sqft	\$20.40	\$26.50		

**Padding & Visqueen** Entice attendees to linger in your space with soft, comfortable padding!

Code	Qty	Item	Discount	Regular	Amount	
50009		1/2" Padding	\$1.50	\$1.95		Rental includes installation and removal of padding/visqueen. Minimum 100 sq. ft. required.
50008		1" Padding	\$2.95	\$3.85		
50010		Visqueen	\$0.45	\$0.60		

**Expo Carpet 13 oz. 2 Options: Regular and Special Cut!**



**Standard Booth Sizes**, Great for inline booths!

**Special Cut**, Recommended for Island and large area exhibits!

Code	Qty	Item	Discount	Regular	Amount	Code	Qty	Item	Discount	Regular	Amount
50255		10' x 10'	\$291.15	\$378.50		50580		0 - 399 sq ft*	\$6.85	\$8.90	
50256		10' x 20'	\$543.25	\$706.25		50581		400 - 900 sq ft	\$6.15	\$8.00	
50257		10' x 30'	\$810.30	\$1,053.40		50582		900+ sq ft	\$5.70	\$7.40	
50258		10' x 40'	\$1,077.30	\$1,400.50		Order Special Cut when it is important that dye lots match. Rental includes installation and removal of carpet and visqueen protective covering. 100 sq ft minimum order.					

Variation in dye lot may occur when ordering more than one cut of carpet unless ordered as Special Cut Carpet.

Prices quoted above include installation and taping of front edge only. All rental carpet is delivered clean to your booth space, but during setup, carpet may become dirty. **Please order cleaning service at least once before show opening.**

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

Total Carpet and Padding: \$

There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day. No refunds on "Special Cut" carpet once order is placed.

6.750% Tax\*: \$

Rental items found and in use in your booth are subject to "Regular" pricing.

Amount Due: \$

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



# TRADESHOW <sup>2020</sup>

## *Furnishings*



### FEATURING

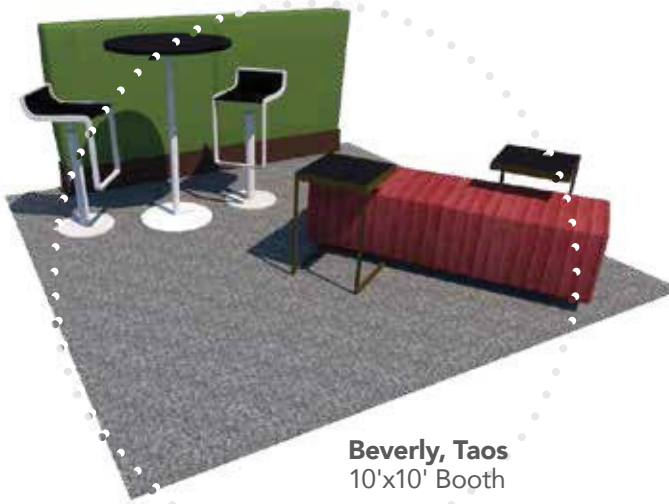
- Powered Collections
- Modular Seating
- Executive Seating
- Communal Tables
- Bars & Barstools



# *Inspired Designs* for Maximum Engagement

Design an interactive booth that achieves your company vision and encourages attendees to connect, learn, and engage.





**Beverly, Taos**  
10'x10' Booth



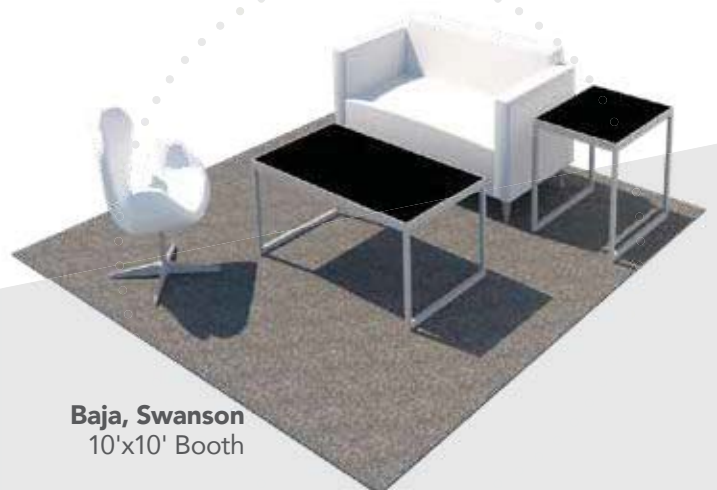
**Malba, Beverly**  
10'x10' Booth



**Vibe, Christopher**  
10'x20' Booth



**Blade, Marche**  
10'x10' Booth



**Baja, Swanson**  
10'x10' Booth

# Top 10 Booth Design Tips

Attract, Engage and Inspire.

1.

## Spin Around.

Swivel chairs in small spaces maximize functionality and allow you to engage with those all around!



2.

## Get Connected.

Communal tables help facilitate networking opportunities and build connections.



3.

## Creature Comforts.

Design a comfortable "living room" space with soft lounge seating to relax clients and encourage conversation.



4.

## Keep it Green.

Don't forget the greenery to warm up your booth environment by bringing nature indoors.



5.

## Demo Down.

Square or circular ottomans are a great way to design small theaters for quick demonstrations.



10.

## Provide a Pop!

Colorful furnishings attract attention and help reinforce brand themes.



9.

## Charge it!

Powered tables or seating encourages clients to linger in the booth and recharge.



8.

## Gather Round!

Ottomans styled around a side table create an informal camp fire setting for small group discussions.



7.

## Stay Social.

Stylize furnishings to create shareable moments worthy of Instagram.



6.

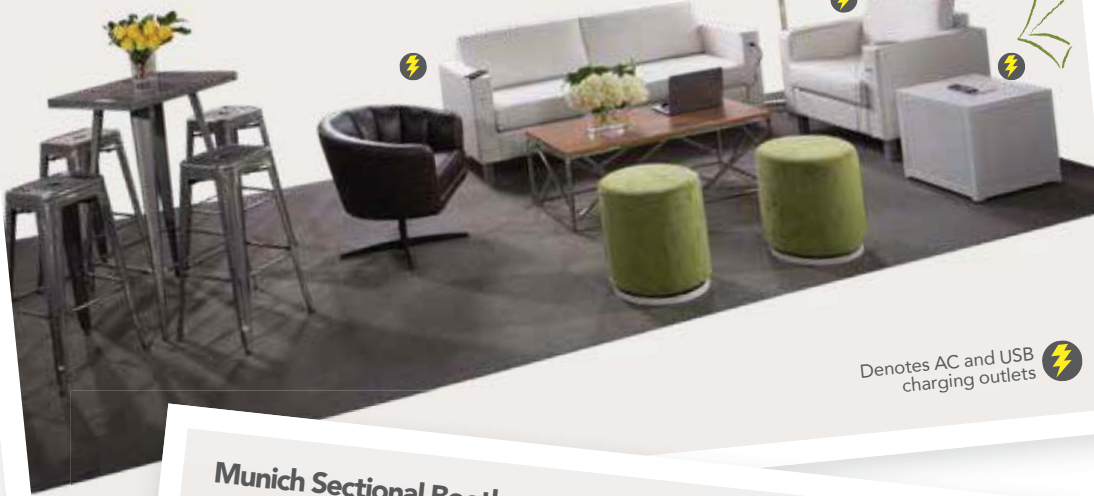
## Level the field!

Low and casual seating makes clients more comfortable and open to learning.





**Roma Powered Seating and Rustique Table Booth**  
10'x20'



Denotes AC and USB  
charging outlets

Keep clients charged with  
powered seating and  
add a wireless charging  
table for attendees  
without charging cords.

**Munich Sectional Booth**  
10'x10'



Create a comfortable  
"living room" space  
with soft lounge seating  
to relax clients and  
facilitate conversation.

**Malba Conference and Beverly Demonstration Booth**  
10'x20'



Design multi-functional  
booths with areas for  
demonstrations and a  
place for conferencing.

# Powered Seating

Make searching for wall outlets a thing of the past and empower attendees at your next show with functional charging furniture from CORT Events. From pedestals to soft seating and tables, our complete charging collection lets you **Power Up the Possibilities.**

*Charge it!*

Powered tables or seating encourages clients to linger in the booth and recharge!



POWERED  
DETAIL

**CUBPOW**  
Wireless Charging Table, Powered  
(white, AC plug-in) 20"L 20"D 18"H

**Roma Powered Chair & Sofa**  
10'x20'

## Roma Collection



POWERED  
DETAIL



**SFAPWR Roma Sofa, Powered**  
(white vinyl) 78"L 31"D 33"H  
**CHRPWR Roma Chair, Powered**  
(white vinyl) 37"L 31"D 33"H



## Naples Collection

**NPLCHP Naples Chair, Powered** (black vinyl) 36"L 30"D 33.25"H  
**NPLLOP Naples Loveseat, Powered** (black vinyl) 62"L 30"D 33.25"H  
**NPLSOP Naples Sofa, Powered** (black vinyl) 87"L 30"D 33.25"H



POWERED  
DETAIL



## Banquettes

**BNQ417 Full Banquette**  
 w/ Electrical Charging Outlet  
 (white vinyl) 72"RND 51"H

POWERED  
DETAIL



**MODULAR SYSTEM** Create round banquettes or custom serpentine seating. The Power Banquette system has three AC and two USB plugs built into the center cone so your client will never be left powerless. Center power cone may also be rented as a free standing charging station (BNQTL7).

**Please Note:** Client is responsible for providing labor and an electrical power source to the furniture. One 110V power source is required for each charging panel. Two charging units can be daisy chained together. 10A max per charging panel.

# Powered Tables



A.



POWERED  
DETAIL



B.



C.



D.

*Get Connected.*  
Use communal tables  
in your design to facilitate  
networking.

E.



POWERED  
DETAIL

(Mobile devices must have Qi wireless charging capability.)



POWERED  
DETAIL

F.



G.

**Ventura Bar Tables, Powered** (silver frame) 72.25"L 26.25"D 42"H  
A) VNTWHT (white top) B) VNTBLK (black top)

**Ventura Cafe Tables, Powered** (silver frame) 72.25"L 26.25"D 30"H  
C) VNTCBK (black top) D) VNTCWH (white top)

**E) CUBPOW Wireless Charging Table, Powered** (white, AC plug-in) 20"L 20"D 18"H

**Sydney Powered Cocktail Tables** (brushed steel) 48"L 26"D 18"H  
F) C1WP (white top) G) C1YP (black top)





# Powered Pedestals

A. | B.



POWERED  
DETAIL



The flip-top electrical units rotate 180° to let devices charge on or inside the cabinet.

POWERED  
DETAIL



C. | D.



## Powered Locking Pedestals

**A) PDL36W** (white)

24"L 24"D 36"H

**B) PDL42W** (white)

24"L 24"D 42"H

**C) PDL36B** (black)

24"L 24"D 36"H

**D) PDL42B** (black)

24"L 24"D 42"H

# Powered Desk

B.



POWERED  
DETAIL



A.



## A) TECH3B Tech Desk, Powered w/3 drawer File Cabinet

(black metal, laminate)

60"L 30"D 30"H

## B) TECH Tech Desk, Powered

(black metal, laminate)

60"L 30"D 30"H

# Soft Seating Collections



*Valencia*

**VALSOF Sofa** (coffee brown velvet) 63"L 30.5"D 31"H  
**VALCHA Chair** (spice orange velvet) 28"L 30.5"D 31"H



*Fairfax*

**FAIRSW Sofa** (white vinyl, brushed metal) 62"L 26"D 30"H  
**FAIRCW Chair** (white vinyl, brushed metal) 27"L 26"D 30"H



*Allegro*

**CHR002 Chair** (blue fabric) 36"L 34.5"D 30"H  
**SFA002 Sofa** (blue fabric) 73"L 34.5"D 30"H



POWERED  
DETAIL

*Roma*

**SFAPWR Sofa, Powered** (white vinyl) 78"L 31"D 33"H  
**CHRPWR Chair, Powered** (white vinyl) 37"L 31"D 33"H

*Palm Beach*

**PALSOF Sofa** (white vinyl) 69"L 29"D 33"H



# Soft Seating



Munich Booth 10'x20'

**MNCHSC**  
**Munich Sectional 3pc.**  
(gray fabric)  
93.5"L 27"D 28.5"H

**CUBPOW** ⚡  
**Wireless Charging Table, Powered**  
(white, AC plug-in) 20"L 20"D 18"H



*Munich*



**MNCHLV Armless Loveseat**  
(gray fabric) 45"L 27"D 28.5"H



**MNCHCC Corner Chair**  
(gray fabric) 26"L 27"D 28.5"H



**MNCHCH Armless Chair**  
(gray fabric) 22.5"L 27"D 28.5"H



# *Creature Comforts.*

Create a comfortable "living room" space with soft lounge seating to relax clients and facilitate conversation.



**Baja Booth 10'x20'**

*Baja*



**BCHWHT Chair**  
(white vinyl) 36"L 30.5"D 28"H



**BLVWHT Loveseat**  
(white vinyl) 61"L 30.5"D 28"H



**BSFWHT Sofa**  
(white vinyl) 86"L 30"D 28"H

# Soft Seating Collections



## *Tangiers*

**TANCHR Chair** (beige textured) 34"L 37"D 36"H  
**TANLOV Loveseat** (beige textured) 57.5"L 37"D 37"H  
**TANSOF Sofa** (beige textured) 78"L 37"D 36"H



## *Key Largo*

**KEYCHR Chair** (black fabric) 35"L 35"D 34"H  
**KEYLOV Loveseat** (black fabric) 57"L 35"D 34"H  
**KEYSOF Sofa** (black fabric) 79"L 35"D 34"H



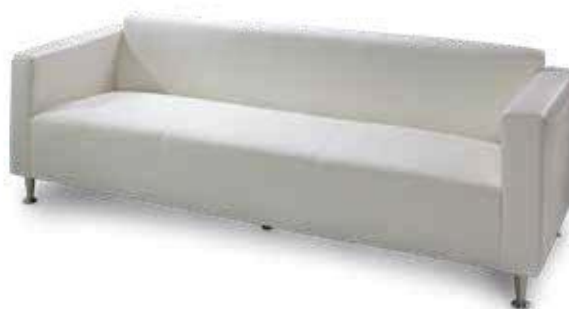


## Munich

**MNCHCH Armless Chair** (gray fabric) 22.5"L 27"D 28.5"H

**MNCHCC Corner Chair** (gray fabric) 26"L 27"D 28.5"H

**MNCHLA Loveseat** (gray fabric) 45"L 27"D 28.5"H



## Baja

**BCHWHT Chair** (white vinyl) 36"L 30.5"D 28"H

**BLVWHT Loveseat** (white vinyl) 61"L 30.5"D 28"H

**BSFWHT Sofa** (white vinyl) 86"L 30"D 28"H



POWERED  
DETAIL

## Naples

**NPLCHP Chair, Powered** (black vinyl) 36"L 30"D 33.25"H

Also available with standard arm (NPLCHR).

**NPLLOP Loveseat, Powered** (black vinyl) 62"L 30"D 33.25"H

Also available with standard arms (NPLLOV).

**NPLSOP Sofa, Powered** (black vinyl) 87"L 30"D 33.25"H

Also available with standard arms (NPLSOF).





# Accent Chairs



A.

**A) LABREA La Brea Swivel Chair** (charcoal gray fabric, chrome) 35"L 27"D 40"H  
**B) WENCHA Wentworth Swivel Chair** (brown vinyl, black) 31"L 24"D 31.5"H



B.

## Spin Around.

Swivel chairs in small spaces maximize functionality and allow you to engage with those all around!



C.



D.



E.

**C) OCB Key West Chair** (black fabric, wood) 31"L 31"D 31"H  
**D) BCW Madrid Chair** (white vinyl, chrome) 30"L 30"D 31"H  
**E) PROGB Pro Executive Guest Chair** (black vinyl, chrome) 24"L 22"D 36"H

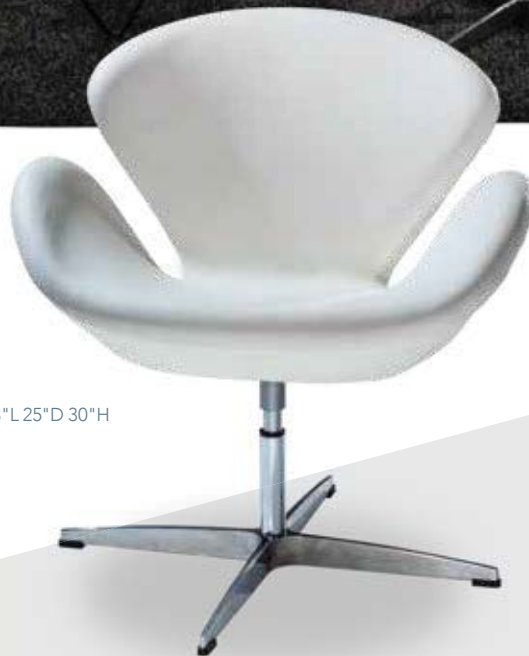
# *Palm Beach Sofa & Swanson Chairs*

10'x10' Booth



*Swanson*

**SWAN Swivel Chair**  
(white vinyl, chrome) 28"L 25"D 30"H



# Group Seating

## Meeting Chairs

25.5"L 23.5"D 34"H

- A) OCMTAU (taupe fabric, wenge)
- B) OCMWHT (white vinyl, wenge)
- C) OCMESP (espresso vinyl, wenge)



## Marina Chairs

17.5"L 19.5"D 35"H

- A) MARCWH (white vinyl, brushed metal)
- B) MARCBK (black vinyl, brushed metal)
- C) MARCBR (brown fabric, brushed metal)
- D) MARCBE (ocean blue fabric, brushed metal)
- E) MARCRD (red fabric, brushed metal)



- A) CS8 Berlin Chair** (black, white, chrome) 18"L 22"D 32"H  
**B) CS4 Syntax Chair** (black, chrome) 23"L 19"D 32.25"H  
**C) XCHR Christopher Chair** (white vinyl, chrome) 17"L 19"D 35"H  
**D) SC3 Brewer Chair** (onyx, black) 20"L 20"D 32"H  
**E) RSTDIN Rustique Chair w/arms** (gunmetal) 20"L 18"D 31"H  
**F) ZENCHR Zenith Chair** (white, chrome) 18.25"L 22"D 32"H  
**G) LMCHR Laguna Chair** (maple, chrome) 18"L 19"D 34"H

- H) SC10 Razor Armless Chair** (white) 15.5"L 15.5"D 30.5"H  
**I) BLDCSB Blade Chair** (sky blue) 20.5"L 19"D 30.5"H  
**J) BLDCRD Blade Chair** (red) 20.5"L 19"D 30.5"H  
**K) LUCHCL Lucent Chair** (frosted acrylic, chrome) 19.5"L 19.75"D 32.5"H  
**L) DUET Duet Stack Chair** (black, chrome) 21"L 23"D 33"H  
**M) MALGRN Malba Chair** (green, chrome) 20"L 20"D 32"H  
**N) MALGRY Malba Chair** (gray, chrome) 20"L 20"D 32"H





# Cafe Seating & Tables



**A) XCHR Christopher Chair**  
(white vinyl, chrome) 17"L 19"D 35"H

**B) 30BRHC Hydraulic Cafe Table**  
(red top, chrome) 30"RND 29"H

**C) BLDCSB Blade Chair**  
(sky blue) 20.5"L 19"D 30.5"H

**D) 30WDHC Hydraulic Cafe Table**  
(wood top, chrome) 30"RND 29"H

**E) DUET Duet Stack Chair**  
(black, chrome) 21"L 23"D 33"H

**F) 30GSHC Hydraulic Cafe Table**  
(green top, chrome) 30"RND 29"H

**G) MALGRN Malba Chair**  
(green, chrome) 20"L 20"D 32"H

**H) 30MAHC Madison Hydraulic Cafe Table**  
(gray acajou top, chrome) 30"RND 29"H

# Style

your exhibit  
with cafe sets that  
create inviting conference  
and meeting areas for  
your guests.



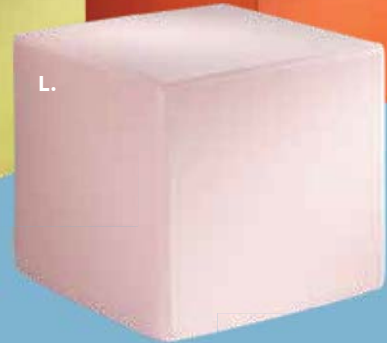
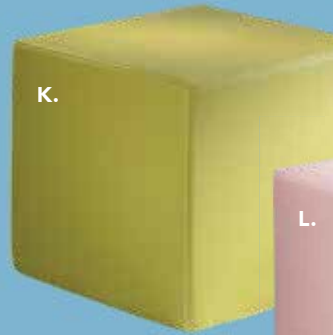
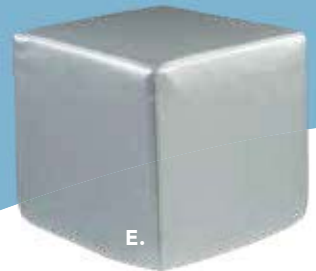
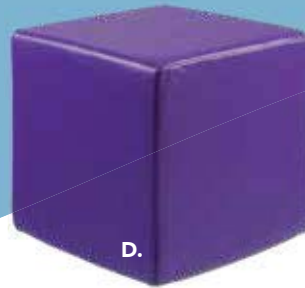
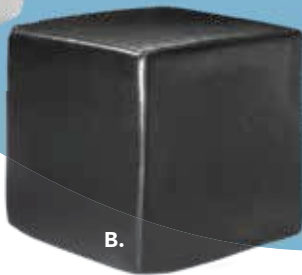
- A) MARCBR Marina Chair**  
(brown fabric, brushed metal) 17.5"L 19.5"D 35"H
- B) 30WDHC Hydraulic Cafe Table**  
(wood top, chrome) 30"RND 29"H
- C) ZENCHR Zenith Chair**  
(white, chrome) 18.25"L 22"D 32"H
- D) 30MAHC Madison Hydraulic Cafe Table**  
(gray acajou top, chrome) 30"RND 29"H
- E) MALGRY Malba Chair**  
(gray, chrome) 20"L 20"D 32"H
- F) 30BEHC Hydraulic Cafe Table**  
(blue top, chrome) 30"RND 29"H
- G) LMCHR Laguna Chair**  
(maple, chrome) 18"L 19"D 34"H
- H) 30OSHC Hydraulic Cafe Table**  
(orange top, chrome) 30"RND 29"H

# Ottomans

## Vibe Cubes

18"L 18"D 18"H

- A) VIB09 (white vinyl)
- B) VIB10 (black vinyl)
- C) VIB11 (steel blue vinyl)
- D) VIB13 (purple vinyl)
- E) VIB12 (silver vinyl)
- F) VIB04 (red vinyl)
- G) VIB05 (bright yellow vinyl)
- H) VIB15 (taupe vinyl)
- I) VIB02 (blue vinyl)
- J) VIB08 (orange vinyl)
- K) VIB14 (citrus green vinyl)
- L) VIB17 (desert rose vinyl)
- M) VIB16 (spice orange vinyl)
- N) VIB06 (gold/bronze vinyl)
- O) VIB01 (green vinyl)



## Squares

### Endless Square

34"L 34"D 15"H

- A) END02B (black vinyl, chrome)
- B) END02W (white vinyl, chrome)



## Benches

### C) WHT12 Half

(white vinyl)

39"L 22"D 18"H

### D) REGBEN Regis

(brushed metal)

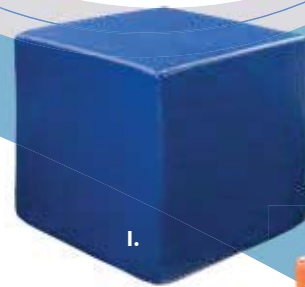
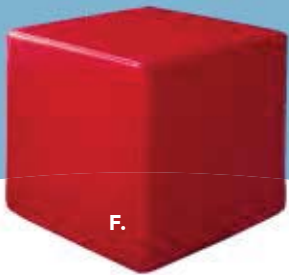
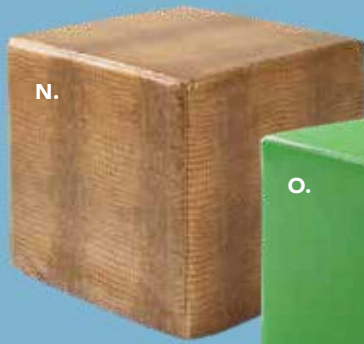
47"L 15.5"D 16"H





# Provide a Pop!

Colorful furnishings  
attract attention  
and help reinforce  
brand themes.



## Curves

### Endless Curved

60.5"L 37.5"D 15"H

#### A) END01B

(black vinyl, chrome)

#### B) END01W

(white vinyl, chrome)



### C) BNQ7

#### Quarter Curve

(white vinyl)

53"L 22"D 18"H

### D) BNQR17 Ring

(4 ottoman seats)

(white vinyl)

72"RND 18"H



# Beverly

**Beverly Bench Ottoman**  
10'x20' Booth



## Demo down.

Rectangular or circular ottomans are a great way to design small theaters for quick demonstrations.



A.



B.



C.



D.



E.



F.



G.

### Bench Ottomans

60"L 20"D 18"H

- A) BVLYWH (white vinyl)
- B) BVLYBK (black vinyl)
- C) BVLYGR (gray fabric)
- D) BVLYRD (red fabric)
- E) BVLYOB (ocean blue fabric)
- F) BVLYLN (linen fabric)
- G) BVLYBN (brown fabric)

# Marche

A.



B.



C.



D.



E.



F.



G.



H.



I.



J.



K.



L.



M.



N.



O.



## Swivel Ottomans

17"RND 18"H

A) MAR001 (white vinyl)

B) MAR005 (red fabric)

C) MAR009 (pear yellow fabric)

D) MAR007 (plum fabric)

E) MAR010 (blue fabric)

F) MAR002 (gray fabric)

G) MAR003 (linen fabric)

H) MAR004 (raspberry fabric)

I) MAR008 (meadow green fabric)

J) MAR011 (orange fabric)

K) MAR015 (black vinyl)

L) MAR012 (forest green vinyl)

M) MAR013 (teal velvet)

N) MAR014 (distressed brown vinyl)

O) MAR006 (rose quartz fabric)



Marche Theater 10'x20' Booth

# Accent Table Collections

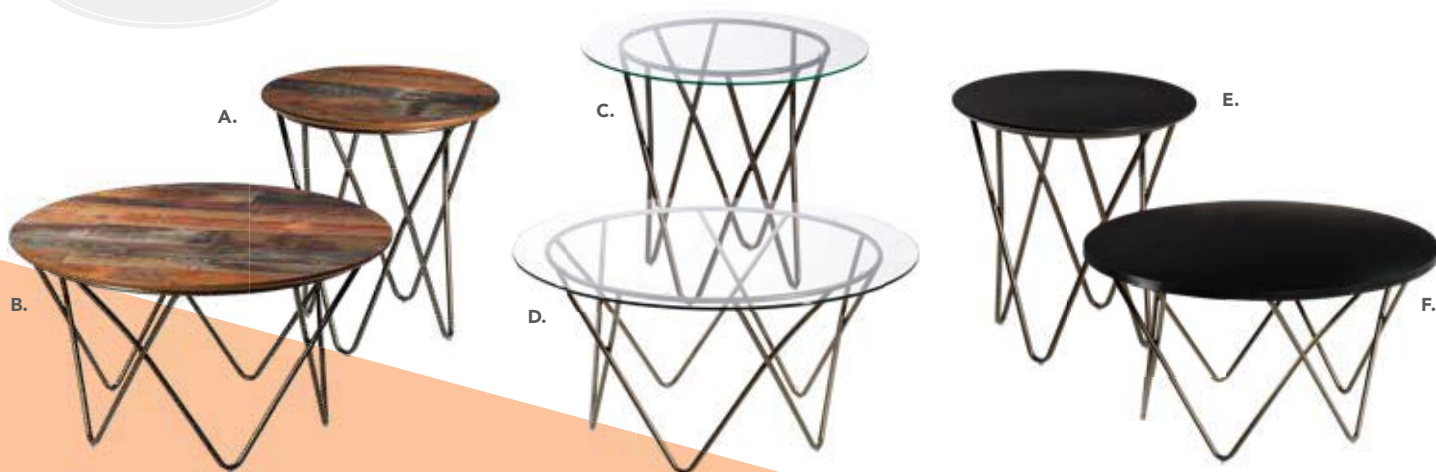
*Stay Social.*

Stylize furnishings to create shareable moments worthy of Instagram.

f t i @cortevents



## Mesa



**A) MESETW End Table**  
20.5"RND 21.25"H (wood top, bronze)  
**B) MESCTW Cocktail Table**  
32.25"RND 17.25"H (wood top, bronze)

**C) MESETG End Table**  
24"RND 21.25"H (glass top, bronze)  
**D) MESCTG Cocktail Table**  
36"RND 17.25"H (glass top, bronze)

**E) MESETB End Table**  
20.5"RND 21.25"H (black top, bronze)  
**F) MESCTB Cocktail Table**  
32.25"RND 17.25"H (black top, bronze)



## Alondra

### Cocktail Table

47"L 24"D 16"H

**A) ALC100** (glass top, chrome)

**B) ALC200** (wood top, chrome)

### End Table

20"L 20"D 20"H

**C) ALE100** (glass top, chrome)

**D) ALE200** (wood top, chrome)



## Geo

### Cocktail Table

50"L 22"D 16"H / 47"L 24"D 17"H

**A) C1C** (glass top, chrome)

**B) C1FWB** (wood top, black)

### End Table

26"L 26"D 20"H / 20"L 20"D 21"H

**C) E1C** (glass top, chrome)

**D) E1FWB** (wood top, black)



# Accent Tables



## Taos

### Side Tables

15.75"L 15.75"D 24"H

A) TAOWBH (white top, bronze)

B) TAOWBK (black top, bronze)

C) TAOWBD (wood top, bronze)



## Sedona

### Side Tables

15.75"L 15.75"D 24"H

A) SEDBWH (white top, bronze)

B) SEDBBK (black top, bronze)

C) SEDBWD (wood top, bronze)

## Sydney

### Cocktail Tables

48"L 26"D 18"H

A) C1W (white top, brushed steel)

C1WP (powered)

B) C1Y (black top, brushed steel)

C1YP (powered)

C) SYDBEC (blue top, brushed steel)

D) SYDWDC (wood top, brushed steel)

### End Tables

27"L 23"D 22"H

E) E1W (white top, brushed steel)

F) E1Y (black top, brushed steel)

G) SYDBEE (blue top, brushed steel)

H) SYDWDE (wood top, brushed steel)



A.



B.



## Regis

### A) REGBEN Bench Table

(brushed metal) 47"L 15.5"D 16"H

### B) REGOTT End Table

(brushed metal) 16"L 15.5"D 16.5"H

C.



D.



## Silverado

### C) E1E End Table

(glass top, chrome) 24"RND 22"H

### D) C1E Cocktail Table

(glass top, chrome) 36"RND 17"H

E.



F.



G.



## Rustic

### E) ETBL E-Table

(wood) 21"L 15.5"D 27.5"H

### F) TMBTBL Timber Table

(wood) 16"RND 17"H

## Aura

### G) AURA Round Table

(white metal) 15"RND 22"H

H. 



POWERED  
DETAIL

I.



## Wireless Charging Table

### H) CUBPOW Wireless Charging Table, Powered

(white, AC plug-in)  
20"L 20"D 18"H

## Edge

### I) CUBTBL LED Cube Table

(plexi top, white plastic)  
20"L 20"D 20"H (AC power only)



# Bar & Cafe Tables

*Style*

your exhibit  
with **bar and cafe** sets  
that create inviting  
conference and meeting  
areas for your  
guests.

1. Choose Your  
Base: Black  
or Chrome...



## Bar Tables

Standard Black Base

30" RND 42"H

**VTJ** (graphite nebula top)

**VTK** (maple top)

**VTB** (red top)

**30WH42** (white top)

**VTA** (Madison/gray acajou top)

**30BEBB** (blue top)

**30WDBB** (wood top)

**30BKSB** (black top)

**30AGBB** (brushed gunmetal top)

**30OSBB** (orange top)

**30YBBB** (brushed yellow top)

**30GSBB** (green top)

36" RND 42"H

**VTW** (white top)

**VTN** (graphite nebula top)

**VTP** (maple top)

**36BKSB** (black top)

## Bar Tables

Hydraulic Chrome Base

30" RND 45"H

**30GRHB** (graphite nebula top)

**30MTHB** (maple top)

**30BRHB** (red top)

**30WHHB** (white top)

**30MAHB** (Madison/gray acajou top)

**30BEHB** (blue top)

**30WDHB** (wood top)

**30BKHB** (black top)

**30AGHB** (brushed gunmetal top)

**30OSHB** (orange top)

**30YSHB** (brushed yellow top)

**30GSHB** (green top)

36" RND 45"H

**36WTHB** (white)

**36GRHB** (graphite nebula)

**36MTHB** (maple top)

**36BKHB** (black top)

**HDG4FT**  
**Boxwood Hedge, 4'**  
46"L 9"D 47"H



**RSTSQT**  
**Rustique Square**  
**Metal Bar Table**  
(gunmetal)  
23.75"L 23.75"D 41.25"H

**LMBAR**  
**Laguna Barstool**  
(maple, chrome)  
18"L 20"D 47"H



2. Then pick a color that suits your design.



#### Cafe Tables

Standard Black Base

30" RND 29"H

**ZTJ** (graphite nebula top)

**ZTK** (maple top)

**30WH29** (white top)

**ZTB** (red top)

**ZTA** (Madison/gray acajou top)

**30BEBC** (blue top)

**30WDBC** (wood top)

**30AGBC** (brushed gunmetal top)

**30BKSC** (black top)

**30OSBC** (orange top)

**30YSBC** (brushed yellow top)

**30GSBC** (green top)

36" RND 29"H

**ZTQ** (white top)

**ZTN** (graphite nebula top)

**ZTP** (maple top)

**36BKSC** (black top)

#### Cafe Tables

Hydraulic Chrome Base

30" RND 29"H

**30GRHC** (graphite nebula top)

**30MTHC** (maple top)

**30BRHC** (red top)

**30MAHC** (Madison/gray acajou top)

**30WHHC** (white top)

**30BEHC** (blue top)

**30WDHC** (wood top)

**30AGHC** (brushed gunmetal top)

**30BKHC** (black top)

**30OSHC** (orange top)

**30YSHC** (brushed yellow top)

**30GSHC** (green top)

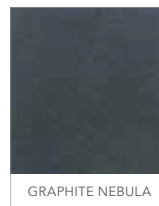
36" RND 29"H

**36WTHC** (white top)

**36GRHC** (graphite nebula top)

**36MTHC** (maple top)

**36BKHC** (black top)



GRAPHITE NEBULA



MAPLE



RED



WHITE



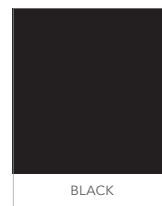
MADISON/GRAY  
ACAJOU



BLUE



WOOD



BLACK



BRUSHED GUNMETAL



ORANGE



BRUSHED YELLOW



GREEN

#### CS4 Syntax Chair

(black, chrome)

23"L 19"D 32.25"H



# Barstool Collection

*Spin 360°*

Use barstools  
to maximize client  
engagement with those  
all around you.

*Zoey*

15"L 16"D 30-34.75"H

A) BS003 (black, chrome)

B) BS002 (white, chrome)

A.



B.



# *Lift*

15"RND 23-33.5"H

**A) ROLLWH** (white vinyl, chrome)

**B) ROLLRD** (red vinyl, chrome)

**C) ROLLBL** (black vinyl, chrome)

**D) ROLLGY** (gray vinyl, chrome)

C.



D.



A.



B.



# Barstool Collection



## Banana

21"L 22"D 41"H

**A) BSS Barstool** (black, chrome)

**B) BST Barstool** (white, chrome)



## Zenith

**ZENBAR Barstool**

(white, chrome) 19"L 20"D 44"H



## Apex

21"L 21"D 33"H

**A) APS08 Barstool** (black vinyl, silver)

**B) APS59 Barstool** (red vinyl, silver)

**C) APS75 Barstool** (white vinyl, silver)

**D) APS12 Barstool** (blue ultra suede, silver)







A.



B.



C.

**A) BSC Oslo Barstool**

(white, chrome) 17"L 20"D 45"H

**B) XBAR Christopher Barstool**

(white vinyl, chrome) 19"L 15"D 41"H

**C) BS001 Shark Barstool**

(white, chrome) 22"L 19"D 34-44"H

**D) BSR Syntax Barstool**

(black, chrome) 23"L 19"D 43.25"H

**E) RSTSTL Rustique Barstool**

(gunmetal) 13"L 13"D 30"H

**F) LUBSCL Lucent Barstool**

(frosted acrylic, chrome)

22"L 22.5"D 45.5"H

**G) LMBAR Laguna Barstool**

(maple, chrome) 18"L 20"D 47"H



D.



E.



F.



G.

## Blade

20.5"L 20"D 40.5"H

**H) BLDBRD Barstool (red)**

**I) BLDBSB Barstool (sky blue)**

H.



I.





# Office Essentials





*Create*

comfortable  
productive environments  
in your booth or temporary  
show office with on-trend  
furnishings that reflect  
your sense of  
style.

# Conference Tables

## 42" Round Conference Table 42" RND 29"H

- A) CONF42 (white top, black)
- B) CB1 (graphite nebula top, black)
- C) CB8 (Madison/gray acajou top, black)
- D) 42BKCT (black top, black)



## Madison

(gray acajou top, chrome)

- E) MADC05 5' Table 60"L 48"D 29"H
- F) MADC08 8' Table 96"L 60"D 29"H
- G) MADC10 10' Table 120"L 48"D 29"H



H.



I.

- H) CUPCHA Cupertino Mid Back Chair (black vinyl, chrome) 27"L 30.5"D 40-43"H Adjustable.
- I) GENCHA Genesis Chair (black fabric, black) 27.5"L 27.5"D 40-43.5"H Adjustable.



## Table Side.

Incorporate conference tables to facilitate booth meetings and new connections.

**Atomic Round Tables** (glass, chrome)  
42ATO 42"RND 30"H  
36ATO 36"RND 30"H



**PROGB**  
**Pro Guest Chair**  
(black vinyl)  
24"L 22"D 36"H

A.



B.



C.



D.



**Geo Rounded Square Tables**  
42"L 42"D 29"H  
**A) CE1** (glass top, chrome)  
**B) CF1** (glass top, black)

**Geo Rectangular Tables**  
60"L 36"D 29"H  
**C) CF2** (glass top, black)  
**D) CE2** (glass top, chrome)

E.



F.



G.



H.



**E) MERLIN Merlin Multi Use Table**  
(gray top, black)  
46"L 29"D 30"H  
**F) WD3 Work Table**  
(white top, white)  
48"L 24"D 30"H

**Conference Tables**  
(graphite nebula top, black)  
**G) CB3 8'**  
96"L 48"D 29"H  
**H) CB2 6'**  
72"L 42"D 29"H

I. J.



K.



**Conference Tables**  
(granite top, black)  
**I) C508GR 8'**  
96"L 44"D 29"H  
**J) CT10GR 10'**  
120"L 46"D 29"H  
**K) CT06GR 6'**  
72"L 36"D 29"H

# Executive Seating & Desks

## Cupertino



**CUPCHA Mid Back Chair**  
(black vinyl, chrome)  
27"L 30.5"D 40-43"H  
Adjustable height

## Pro High Back



**Executive Chairs**  
25"L 24"D 45-48"H  
Adjustable height

**A) PROEXE** (white vinyl, chrome)  
**B) PROEXB** (black vinyl, chrome)

## Pro Mid Back



**Executive Chairs**  
24"L 22"D 36.75-39.75"H  
Adjustable height  
**C) PROMID** (white vinyl, chrome)  
**D) PROMDB** (black vinyl, chrome)

## Pro Guest



**PROGB Executive Chair**  
(black vinyl, chrome)  
24"L 26"D 36"H

## Task



**TASKST Stool**  
(black fabric, black)  
27.5"L 27.5"D 32.75"-40.25"H  
Adjustable height

## Genesis



**GENCHA Chair**  
(black fabric, black)  
27.5"L 27.5"D 40-43.5"H  
Adjustable height



## Madison

- A) JD8 Executive Desk (gray acajou) 60"L 30"D 29"H  
 B) CR8 Credenza (gray acajou) 60"L 20"D 29"H  
 C) BC8 Bookcase (gray acajou) 36"L 12"D 72"H

A. DESK FRONT



DESK BACK



B. CREDENZA FRONT



CREDENZA BACK



C.



## Tech Desk

- A) TECH3B Desk, Powered, w/3 Drawer File Cabinet (black top, black metal) 60"L 30"D 30"H  
 B) TECH Desk, Powered (black top, black metal) 60"L 30"D 30"H  
 C) TECH3 3 Drawer File Cabinet on Castors (black top, black metal) 16"L 20"D 28"H

A. 



POWERED  
DETAIL

B. 



C.



# Ventura

## Powered & Communal Tables



POWERED  
DETAIL

### Powered Bar Tables

72.25"L 26.25"D 42"H  
(silver frame)

**A) VNTBLK** (black top)  
**VNTWHT** (white top)

### Communal Bar Tables

72.25"L 26.25"D 42"H  
(silver frame)

Maple Top

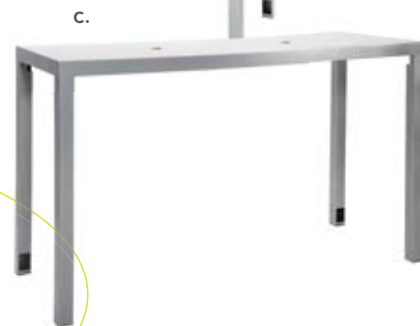
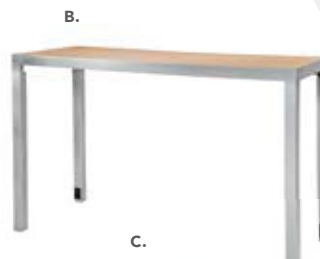
**B) VNTMNP** (solid)  
**VNTBMW** (grommets)

White Top

**C) VNTBWW** (grommets)  
**VNTWNP** (solid)

Black Top

**VNTBNP** (solid)



## Draw A Crowd.

Communal tables keep attendees charged while encouraging networking and genuine connections.

### Powered Cafe Tables

72.25"L 26.25"D 30"H  
(silver frame)

**A) VNTCBK** (black top)  
**B) VNTCWH** (white top)

### Communal Cafe Tables

72.25"L 26.25"D 30"H  
(silver frame)

Maple Top

**C) VNTCMN** (solid)  
**VNTCMW** (grommets)

White Top

**D) VNTCWW** (grommets)  
**VNTCWN** (solid)

Black Top

**E) VNTCBN** (solid)



POWERED  
DETAIL

# Office Accessories & Decor

Powered Products



A.



B.



LED light available in white, red, green, blue and rolling color.



C.



D.

**Mason Lamps**  
(brushed silver)

**A) LA15 Floor Lamp**

18" RND 55"H

**B) LA14 Table Lamp**

16" RND 26"H

**C) CUBL20**

**Edge LED Cube Ottoman**

(white plastic)

20"L 20"D 20"H

(AC power only)

**D) CUBTBL**

**Edge LED Cube Table**

(plexi top, white plastic)

20"L 20"D 20"H

(AC power only)

## Go Biophilic

It's easy to be green.  
Just add greenery to your booth environment  
for a warm and natural feel.



A.



B.



C.

**A) PSHCCS**

**Posh Shelving**

(chrome, acrylic)

36"L 18"D 72"H

**B) HDG7FT**

**Boxwood Hedge, 7'**

36.5"L 12"D 84"H

**C) HDG4FT**

**Boxwood Hedge, 4'**

46"L 9"D 47"H

# Midtown

## Counter & Bar



### Midtown Powered Counter

60"L 18"D 42"H (taupe glass top, pewter)

**MTCPUL** (unlighted)

**MTCLPI** (lighted with plug-in)

Metallic pewter gray curved counter with taupe-colored glass top features two AC & three USB charging outlets, locking storage cabinet and two shelves.



**HDG7FT**  
**Boxwood Hedge, 7'**  
36.5"L 12"D 84"H



**BLDBSB Blade Barstool**  
20.5"L 20"D 40.5"H  
(sky blue)

**A.**



### Midtown Bar

60"L 18"D 42"H (taupe glass top, pewter)

**A) MTBUUL** (unlighted)

**B) MTBLPI** (lighted with plug-in)

Metallic pewter gray curved bar with taupe-colored glass top features locking cabinet for storage and two shelves.



(back)

**B.**



(lit-blue)



(lit-red)



(lit-green)



(lit-white)



## Cocktail and Occasional Tables

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Monday, April 13, 2020**

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

Event Code: 1190390520  
email: [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone: (317) 677-1235  
fax: (317) 389-5524

### Cocktail Tables

Qty.	Item	Discount	Regular	Amount
	C1E-Silverado	\$430.10	\$559.15	
	ALC100-Alondra, Glass/Chrome	\$518.45	\$674.00	
	ALC200-Alondra, Wood/Chrome	\$518.45	\$674.00	
	C1FWB-Geo, Wood/Black	\$453.65	\$589.75	
	C1C-Geo Rect., Glass/Chrome	\$388.85	\$505.50	
	MESCTB-Mesa Cocktail Table Black top	\$300.30	\$390.40	
	MESCTG-Mesa Cocktail Table Glass top	\$300.30	\$390.40	
	MESCTW-Mesa Cocktail Table Wood top	\$300.30	\$390.40	
	C1W-Sydney, White	\$435.95	\$566.75	
	C1WP-Sydney White, <b>Powered!</b>	\$553.80	\$719.95	
	C1Y-Sydney, Black	\$435.95	\$566.75	
	C1YP-Sydney Black, <b>Powered!</b>	\$553.80	\$719.95	
	REGBEN-Regis Bench Table	\$444.80	\$578.25	
	SYDBEC-Sydney Cocktail Table	\$441.85	\$574.40	
	SYDWDC-Sydney Cocktail Table	\$401.70	\$522.20	

### Occasional End Tables

Qty.	Item	Discount	Regular	Amount
	E1E-Silverado	\$409.45	\$532.30	
	ALE100-Alondra, Glass/Chrome	\$374.15	\$486.40	
	ALE200-Alondra, Wood/Chrome	\$374.15	\$486.40	
	E1FWB-Geo, Wood/Black	\$394.75	\$513.20	
	E1C-Geo, Glass/Chrome	\$383.00	\$497.90	
	MESETB-Mesa End Table, Black top	\$198.40	\$257.90	
	MESETG-Mesa End Table, Glass top	\$198.40	\$257.90	
	MESETW-Mesa End Table, Wood top	\$198.40	\$257.90	
	E1W-Sydney, White	\$394.75	\$513.20	
	E1Y-Sydney, Black	\$394.75	\$513.20	
	CUBTBL-Edge LED Cube	\$306.35	\$398.25	
	AURA End Table	\$223.85	\$291.00	
	ETBL-E Table, Wood	\$276.90	\$359.95	
	TMBTBL Timber Table, Wood	\$265.15	\$344.70	
	REGOTT-Regis End Table	\$327.00	\$425.10	
	CUBPOW-Wireless Chrg Tbl, <b>Powered!</b>	\$666.85	\$866.90	
	SYDBEE - Sydney End Table	\$388.30	\$504.80	
	SYDWDE-Sydney End Table	\$388.30	\$504.80	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

Total Exec Tables Furnishings: \$ \_\_\_\_\_

There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

6.750% Tax\*: \$ \_\_\_\_\_

Amount Due: \$ \_\_\_\_\_

Rental items found and in use in your booth are subject to "Regular" pricing.

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_





**BrainStorm Sandusky**  
Kalahari Resort & CC - Sandusky, Ohio  
May 4, 2020

Event Code: I190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

**Discount Deadline Monday, April 13, 2020**  
Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

Styles and Shapes

Qty.	Item	Discount	Regular	Amount
	END02B-Square, Black Leather	\$406.50	\$528.45	
	END02W-Square, White Leather	\$406.50	\$528.45	
	END01B-Curved, Black Leather	\$648.05	\$842.45	
	END01W-Curved, White Leather	\$648.05	\$842.45	
	CUBL20-Edge Lighted Cube	\$306.35	\$398.25	
	WHT12-Half Bench, White Vinyl	\$583.25	\$758.25	
	BNQ7-Quarter Curve, White Vinyl	\$762.95	\$991.85	
	BNQR17-Ottoman Ring, White Vinyl	\$2,733.70	\$3,553.80	
	REGBEN Regis Bench, Brushed Metal	\$444.80	\$578.25	

Beverly Bench

Qty.	Item	Discount	Regular	Amount
	BVLYBK Bev Bench Black Vinyl	\$624.50	\$811.85	
	BVLYBN Bev Bench Brown Fabric	\$624.50	\$811.85	
	BVLYGR Bev Bench Grey Fabric	\$624.50	\$811.85	
	BVLYLN Bev Bench Linen Fabric	\$624.50	\$811.85	
	BVLYOB Bev Bench Ocean Fabric	\$624.50	\$811.85	
	BVLYRD Bev Bench Red Fabric	\$624.50	\$811.85	
	BVLYWH Bev Bench White Vinyl	\$624.50	\$811.85	

Marche Swivel

Qty.	Item	Discount	Regular	Amount
	MAR010-Marche Swivel, Blue	\$288.65	\$375.25	
	MAR002-Marche Swivel, Grey	\$288.65	\$375.25	
	MAR003-Marche Swivel, Linen	\$288.65	\$375.25	
	MAR008-Marche Swivel, Mdw Grn	\$288.65	\$375.25	
	MAR009, Marche Swivel, Pear	\$288.65	\$375.25	
	MAR007-Marche Swivel, Plum	\$288.65	\$375.25	
	MAR004-Marche Swivel, Raspberry	\$288.65	\$375.25	
	MAR005-Marche Swivel, Red	\$288.65	\$375.25	
	MAR006-Marche Swivel, Rose Qtz	\$288.65	\$375.25	
	MAR001-Marche Swivel, White	\$288.65	\$375.25	

Vibes

Qty.	Item	Discount	Regular	Amount
	VIB01-Vibe Cube, Green	\$218.00	\$283.40	
	VIB02-Vibe Cube, Blue	\$218.00	\$283.40	
	VIB04-Vibe Cube, Red	\$218.00	\$283.40	
	VIB05-Vibe Cube, Yellow	\$218.00	\$283.40	
	VIB06-Vibe Cube, Gold/Bronze	\$218.00	\$283.40	
	VIB08-Vibe Cube, Orange	\$218.00	\$283.40	
	VIB09-Vibe Cube, White Wtrproof	\$218.00	\$283.40	
	VIB10-Vibe Cube, Black Wtrproof	\$218.00	\$283.40	
	VIB11 Vibe Cube, Steel Blue Vinyl	\$218.00	\$283.40	
	VIB12 Vibe Cube, Silver Vinyl	\$218.00	\$283.40	
	Vibe13-Vibe Cube, Purple Vinyl	\$218.00	\$283.40	
	Vibe16- Vibe Cube, Spice Orange	\$218.00	\$283.40	

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There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

Rental items found and in use in your booth are subject to "Regular" pricing.

Total Ottomans: \$ \_\_\_\_\_  
6.750% Tax\*: \$ \_\_\_\_\_  
Amount Due: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Email: \_\_\_\_\_  
Signature: \_\_\_\_\_



## Soft Seating

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Monday, April 13, 2020**

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

Event Code: I190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

### Sofas and Sectionals

Qty.	Item	Discount	Regular	Amount
	MNCHSC Munich Sectional, 3 pc	\$2,878.05	\$3,741.45	
	SFA002- Allegro Sofa	\$1,084.05	\$1,409.25	
	NPLSOF-Naples Sofa, Black Vinyl	\$1,296.15	\$1,685.00	
	VALSOF- Valencia Sofa	\$689.80	\$896.75	
	TANSOF-Tangiers Sofa, Beige	\$1,028.10	\$1,336.55	
	KEYSOF-Key Largo Sofa	\$733.50	\$953.55	
	FAIRSW-Fairfax Sofa	\$739.40	\$961.20	
	BSFWHT-Baja Sofa	\$1,312.20	\$1,705.85	

### Accent Chairs

Qty.	Item	Discount	Regular	Amount
	SWAN-Swanson Swivel, White Vinyl	\$553.80	\$719.95	
	OCB-Key West Tub, Black	\$615.70	\$800.40	
	BCW-Madrid Chair, White	\$1,157.70	\$1,505.00	
	LABREA-La Brea Swivel Chair	\$636.30	\$827.20	
	VALCHA Valencia Chair	\$464.10	\$603.35	
	MNCHCC Munich Corner Chair	\$874.90	\$1,137.35	
	MNCHCH Munich Armless Chair	\$721.70	\$938.20	
	OCH Madrid Chair, Black	\$1,157.70	\$1,505.00	
	WENCHA-Wentworth Chair	\$508.80	\$661.45	

### Loveseats

Qty.	Item	Discount	Regular	Amount
	KEYLOV-Key Largo Loveseat	\$568.55	\$739.10	
	TANLOV Tangiers Loveseat	\$1,072.25	\$1,393.95	
	BLVWHT Baja Loveseat White Vinyl	\$1,234.30	\$1,604.60	
	MNCHLV- Munich Armless Loveseat	\$1,281.40	\$1,665.80	
	NPLLOV- Naples Loveseat, Blk Vinyl	\$1,089.90	\$1,416.85	

### Meeting Chairs

Qty.	Item	Discount	Regular	Amount
	OCMTAU-Meeting Chair, Taupe	\$424.20	\$551.45	
	OCMWHT-Meeting Chair, White	\$388.85	\$505.50	
	OCMESP-Meeting Chair, Espresso	\$430.10	\$559.15	

### Club Chairs

Qty.	Item	Discount	Regular	Amount
	BCHWHT Baja Chair, White Vinyl	\$842.55	\$1,095.30	
	NPLCHR-Naples Chair, Black Vinyl	\$904.35	\$1,175.65	
	TANCHR-Tangiers Chair, Beige	\$668.70	\$869.30	
	CHR002-Allegro Chair	\$760.05	\$988.05	
	KEYCHR-Key Largo Chair	\$486.05	\$631.85	
	FAIRCW-Fairfax Chair	\$533.20	\$693.15	

### Modular System

Qty.	Item	Discount	Regular	Amount
	BNQ417-Full Banquette- <b>Powered!</b>	\$3,555.55	\$4,622.20	
	BNQR17-Ottoman Ring, White Vinyl	\$2,733.70	\$3,553.80	
	BNQ7-Quarter Curve, White Vinyl	\$762.95	\$991.85	
	BNQTL7- Center Cone, White Vinyl	\$1,122.35	\$1,459.05	
	WHT12-Half Bench, White Vinyl	\$583.25	\$758.25	

### Powered Seating

Qty.	Item	Discount	Regular	Amount
	CHRPWR- Roma Chair, powered	\$981.00	\$1,275.30	
	SFAPWR-Roma Sofa, powered	\$1,579.00	\$2,052.70	
	NPLCHP-Naples Chair, powered	\$981.00	\$1,275.30	
	NPLSOP-Naples Sofa, powered	\$1,579.00	\$2,052.70	
	NPLLOP-Naples Loveseat, powered	\$1,358.05	\$1,765.45	

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There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

Rental items found and in use in your booth are subject to "Regular" pricing.

Total Soft Seating: \$

6.750% Tax\*: \$

Amount Due: \$

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



## Conference Tables and Group Seating

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Monday, April 13, 2020**

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

Event Code: 1190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

### Conference Tables

Qty.	Item	Discount	Regular	Amount
	CF2-Geo Table, Black	\$698.15	\$907.60	
	CE1-Geo Table, Sq. Chrome	\$491.90	\$639.45	
	CF1-Geo Table, Sq. Black	\$491.90	\$639.45	
	CE2-Geo Table, Chrome	\$698.15	\$907.60	
	CB2-6' Graphite Table	\$733.50	\$953.55	
	CB3-8' Graphite Table	\$863.15	\$1,122.10	
	CB1-42" Round, Graphite Nebula	\$595.10	\$773.65	
	C508GR-8', Granite	\$863.15	\$1,122.10	
	CT10GR-10', Granite	\$1,296.15	\$1,685.00	
	CT06GR-6', Granite	\$733.50	\$953.55	
	PWRUSB-Powered Table Module	\$117.85	\$153.20	
	CB8-42" Round Madison, Grey	\$526.00	\$683.80	
	MADC10-10' Madison, Grey	\$1,487.65	\$1,933.95	
	MADC05-5' Madison, Grey	\$745.30	\$968.90	
	MADC08-8' Madison, Grey	\$1,487.65	\$1,933.95	
	CONF42-42" Round, White lam	\$595.10	\$773.65	
	36ATO Atomic 36" Round, Glass	\$491.90	\$639.45	
	42ATO Atomic 42" Round, Glass	\$491.90	\$639.45	

### Group & Guest Seating

Qty.	Item	Discount	Regular	Amount
	Duet-Black, Chrome	\$100.15	\$130.20	
	RSTDIN-Rustique w/ arms, Gunmetal	\$203.25	\$264.25	
	CS8-Berlin Chair, Black	\$197.35	\$256.55	
	XCHR-Christopher Chr, White Vinyl	\$162.05	\$210.65	
	SC10 Razor Chair	\$120.75	\$157.00	
	SC3-Brewer Chair, Onyx	\$271.00	\$352.30	
	LMCHR-Laguna Chair, Maple/Chrome	\$229.80	\$298.75	
	MALGRY-Malba Chair, Grey	\$176.75	\$229.80	
	MALGRN-Malba Chair, Green	\$176.75	\$229.80	
	CS4-Syntax Chair, Black/Chrome	\$321.10	\$417.45	
	ZENCHR-Zenith Chair-White/Chrome	\$259.20	\$336.95	
	BLDCRD-Blade Chair	\$104.45	\$135.80	
	BLDCSB-Blade Chair	\$104.45	\$135.80	
	LUCHCL-Lucent Chair	\$281.20	\$365.55	
	MARCBE-Marina Chair, Ocn Blue	\$227.65	\$295.95	
	MARCBK-Marina Chair, Black Vnyl	\$227.65	\$295.95	
	MARCBR-Marina Chair, Brown	\$227.65	\$295.95	
	MARCRD-Marina Chair, Red	\$227.65	\$295.95	
	MARCWH-Marina Chair, White Vnyl	\$227.65	\$295.95	
	TASKST-Task Stool	\$227.65	\$295.95	

### Executive Seating

Qty.	Item	Discount	Regular	Amount
	PROEXE-Pro Executive Chair	\$574.40	\$746.70	
	PROEXB-Executive Chair High Back	\$574.40	\$746.70	
	PROGB-Guest Executive Chair	\$403.60	\$524.70	
	PROMDB-Exec Mid-Back, Black	\$377.05	\$490.15	
	PROMID-Executive Chair Mid Back	\$365.30	\$474.90	

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There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

Rental items found and in use in your booth are subject to "Regular" pricing.

Total Conference: \$ \_\_\_\_\_  
6.750% Tax\*: \$ \_\_\_\_\_  
Amount Due: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



## Café and Communal Tables

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Monday, April 13, 2020**

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

Event Code: 1190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

### Café Tables

#### Café Tables- Black Base

Qty.	Item	Discount	Regular	Amount
	ZTK-30" Maple Top/Black Base	\$347.60	\$451.90	
	ZTP-36" Maple Top/Black Base	\$380.00	\$494.00	
	ZTJ-30" Graphite Top/Black Base	\$347.60	\$451.90	
	ZTN-36" Graphite Top/Black Base	\$380.00	\$494.00	
	ZTQ-36" White Laminate Top	\$380.00	\$494.00	
	ZTB-30" Red Top/Black Base	\$347.60	\$451.90	
	ZTA-30" Grey Top/Black Base	\$359.40	\$467.20	
	30WH29 -30" White Laminate	\$368.25	\$478.75	
	30BEBC-30" Blue Top/Black Base	\$348.15	\$452.60	
	30WDBC-30" Wood Top/Black Bas	\$348.15	\$452.60	

#### Café Tables - Chrome Base 30", Hydraulic

Qty.	Item	Discount	Regular	Amount
	30MTHC-Maple Top, Chrome	\$465.45	\$605.10	
	30GRHC-Graphite Nebula, Chrome	\$465.45	\$605.10	
	30BRHC-Brushed Red Top, Chrome	\$465.45	\$605.10	
	30MAHC-Grey Top, Chrome	\$465.45	\$605.10	
	30WHHC-White Laminate	\$503.75	\$654.90	
	30BEHC-Blue Top, Chrome	\$468.65	\$609.25	
	30WDHC-Wood Top, Chrome	\$468.65	\$609.25	

#### Café Tables - Chrome Base 36", Hydraulic

Qty.	Item	Discount	Regular	Amount
	36MTHC-Maple Top, Chrome	\$506.70	\$658.70	
	36GRHC-Graphite Nebula, Chrome	\$506.70	\$658.70	
	36WTHC-White Top, Chrome	\$506.70	\$658.70	

### G30 and Ventura Communal Tables

#### 30" High Tables

Qty.	Item	Discount	Regular	Amount
	VNTCBN-Black Top, Silver Frame	\$790.00	\$1,027.00	
	VNTCMN-Maple Top, Silver Frame	\$790.00	\$1,027.00	
	VNTCWN-White Top, Silver Frame	\$790.00	\$1,027.00	
	VNTCMW-Maple, w/ Grmt	\$790.00	\$1,027.00	
	VNTCWW-White, w/ Grmt	\$790.00	\$1,027.00	
	VNTCBK-Black Top- <b>Powered!</b>	\$897.15	\$1,166.30	
	VNTCWH-White Top- <b>Powered!</b>	\$897.15	\$1,166.30	

#### 42" High Tables

	VNTBNP Communal Table Black Top	\$1,028.10	\$1,336.55	
	VNTMNP Communal Table Maple Top	\$1,028.10	\$1,336.55	
	VNTWNP Communal Table White Top	\$1,028.10	\$1,336.55	
	VNTBMW Comm Table Maple Top w/ Grom	\$1,028.10	\$1,336.55	
	VNTBWW Comm Table White w/ Grom	\$1,028.10	\$1,336.55	

#### **Powered!** 42" High Tables

Qty.	Item	Discount	Regular	Amount
	VNTBLK Communal Table Black Top	\$1,213.70	\$1,577.80	
	VNTWHT Communal Table White Top	\$1,213.70	\$1,577.80	

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There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

Rental items found and in use in your booth are subject to "Regular" pricing.

Total Cafe: \$ \_\_\_\_\_  
6.750% Tax\*: \$ \_\_\_\_\_  
Amount Due: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



## Bar Tables, Barstools, Bars

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Monday, April 13, 2020**

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

Event Code: 1190390520  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

#### Bar Tables - All Black Base

Qty.	Item	Discount	Regular	Amount
	VTK-30" Maple Top/Black Base	\$383.00	\$497.90	
	VTP-36" Maple Top/Black Base	\$409.45	\$532.30	
	VTJ-30" Graphite Top/Black Base	\$383.00	\$497.90	
	VTN-36" Graphite Top/Black Base	\$409.45	\$532.30	
	VTW-36" White Laminate Top	\$409.45	\$532.30	
	VTB-30" Red Top/Black Base	\$383.00	\$497.90	
	30WH42 30" White Laminate,	\$403.60	\$524.70	
	VTA-30" Grey Top/Black Base	\$383.00	\$497.90	
	RSTSQT Rustique Square Metal Bar Table	\$424.20	\$551.45	
	30BEBB-Blue Top/Black Base	\$388.30	\$504.80	
	30WDBB-Wood Top/Black Base	\$388.30	\$504.80	

#### Barstools

Qty.	Item	Discount	Regular	Amount
	BST-Banana, White/Chrome	\$385.90	\$501.65	
	BSS-Banana, Black/Chrome	\$385.90	\$501.65	
	BS001-Shark, Swivel White	\$491.90	\$639.45	
	BS002-Zoey, Swivel White	\$450.70	\$585.90	
	BS003-Zoey, Swivel Black	\$450.70	\$585.90	
	RSTSTL-Rustique Barstool, Gunmetal	\$223.85	\$291.00	
	APS08-Apex Black Vinyl	\$347.60	\$451.90	
	APS59-Apex Red Vinyl	\$347.60	\$451.90	
	APS75-Apex White Vinyl	\$347.60	\$451.90	
	APS12-Apex Blue Ultra Suede	\$347.60	\$451.90	
	XBAR-Christopher White Vinyl	\$279.80	\$363.75	
	LMBAR-Laguna, Maple/Chrome	\$288.65	\$375.25	
	BSR-Syntax, Black/Chrome	\$350.55	\$455.70	
	ZENBAR-Zenith, White/Chrome	\$259.20	\$336.95	
	BSC-Oslo, White	\$406.50	\$528.45	
	ROLLBL-Lift Barstool, Black Vinyl	\$327.00	\$425.10	
	ROLLGY-Lift Barstool, Grey Vinyl	\$327.00	\$425.10	
	ROLLRD-Lift Barstool, Red Vinyl	\$327.00	\$425.10	
	ROLLWH-Lift Barstool, White Vinyl	\$327.00	\$425.10	
	BLDBRD-Blade, Red	\$200.85	\$261.10	
	BLDBSB-Blade, Sky Blue	\$200.85	\$261.10	
	LUBSCL- Frosted, Acrylic	\$401.70	\$522.20	

#### Bar Tables - Chrome Base 30", Hydraulic

Qty.	Item	Discount	Regular	Amount
	30GRHB-Graphite Nebula, Chrome	\$465.45	\$605.10	
	30MTHB-Maple Top, Chrome	\$465.45	\$605.10	
	30BRHB-Brushed Red, Chrome	\$465.45	\$605.10	
	30WHHB White Laminate, Chrome	\$503.75	\$654.90	
	30MAHB-Grey Top, Chrome	\$465.45	\$605.10	
	30BEHB-Blue Top, Chrome	\$468.65	\$609.25	
	30WDHB-Wood Top, Chrome	\$468.65	\$609.25	

#### Bar Tables - Chrome Base 36", Hydraulic

	36GRHB-Graphite Nebula, Chrome	\$506.70	\$658.70	
	36MTHB, Maple Top, Chrome	\$506.70	\$658.70	
	36WTHB-White Top, Chrome	\$506.70	\$658.70	

#### Bars and Counters

	MTBLPI-Midtown Bar, Lighted	\$2,289.70	\$2,976.60	
	MTBUUL-Midtown Bar, unlighted	\$2,142.40	\$2,785.10	
	MTCLPI- Midtown Counter, Lighted	\$2,289.70	\$2,976.60	
	MTCPUL- Midtown Counter, Unlighted	\$2,155.80	\$2,802.55	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing within 14 days prior to first exhibitor move in day.

Rental items found and in use in your booth are subject to "Regular" pricing.

Total Bar: \$ \_\_\_\_\_  
6.750% Tax\*: \$ \_\_\_\_\_  
Amount Due: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_





## Executive Accessories

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

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Deadline date to receive discounted pricing.

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email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

### Desks, Credenzas, Files, Bookcases

Qty.	Item	Discount	Regular	Amount
	CR8-Madison Credenza, Grey	\$795.35	\$1,033.95	
	JD8-Madison Executive Desk, Grey	\$939.70	\$1,221.60	
	BC8-Madison Bookcase, Grey	\$680.50	\$884.65	
	TECH3B-Tech Desk w/drawers- <b>Powered!</b>	\$863.15	\$1,122.10	
	TECH-Tech Desk- <b>Powered</b>	\$698.15	\$907.60	
	TECH3-3-drawer File Cab w/Casto	\$229.80	\$298.75	

### Work & Multi-Use Tables

Qty.	Item	Discount	Regular	Amount
	MERLIN-Multi Use Table	\$533.20	\$693.15	
	WD3-Work Table	\$512.60	\$666.40	

### Product Display- Shelving

Qty.	Item	Discount	Regular	Amount
	PSHCCS-Posh Shelving	\$798.35	\$1,037.85	

### Product Display- Pedestals

Qty.	Item	Discount	Regular	Amount
	PDL36B-Ped, Locking- <b>Powered!</b>	\$780.65	\$1,014.85	
	PDL42B-Ped, Locking- <b>Powered!</b>	\$924.95	\$1,202.45	
	PDL36W-Ped, Locking- <b>Powered!</b>	\$780.65	\$1,014.85	
	PDL42W-Ped, Locking- <b>Powered!</b>	\$924.95	\$1,202.45	

### Lamps

Qty.	Item	Discount	Regular	Amount
	LA15-Mason Silver Floor Lamp	\$341.70	\$444.20	
	LA14-Mason Silver Table Lamp	\$223.85	\$291.00	

### Hedge Walls

Qty.	Item	Discount	Regular	Amount
	HDG4FT-Boxwood Hedge, 4ft	\$682.90	\$887.75	
	HDG7FT-Boxwood Hedge, 7ft	\$1,111.35	\$1,444.75	

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Rental items found and in use in your booth are subject to "Regular" pricing.

Total Exec Accessories: \$ \_\_\_\_\_  
6.750% Tax\*: \$ \_\_\_\_\_  
Amount Due: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**BrainStorm Sandusky**

Kalahari Resort &amp; CC - Sandusky, Ohio

May 4, 2020

**Discount Deadline Friday, April 3, 2020**

Order with complete Payment Authorization and graphic artwork must be received before Discount Deadline date to receive discounted pricing. Additional Rush charges may be applied to orders placed onsite.

Event Code: 1190390520  
 email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
 phone (317) 677-1235  
 fax (317) 389-5524

Sign prices are based on customer supplying **print-ready graphics** in the requested format.

**Foam Core Signs, Single sided****Vinyl Banners with Digital Printing**

Qty.	Code	Item	Discount	Regular	Amount	Qty.	Code	Item	Discount	Regular	Amount
	70009	Vertical, 22" x 28"	\$217.75	\$283.10			70065	Grommets, per sq. ft.- Vertical	\$27.65	\$35.95	
	70010	Horz., 22" x 28"	\$217.75	\$283.10			70071	Grommets, per sq. ft. - Horizontal	\$27.65	\$35.95	
	70011	Vertical, 28" x 44"	\$331.70	\$431.20			70066	Pockets, per sq. ft. - Vertical	\$29.70	\$38.60	
	70012	Horz., 28" x 44"	\$331.70	\$431.20			70072	Pockets, per sq. ft.- Horizontal	\$29.70	\$38.60	
	70027	Meterboard, 38.25" x 90.75", trovicil panel	\$671.30	\$872.70							
	70138	39"x84" Meterboard, Ultraboard	\$390.00	\$507.00							

Please see our **Graphic Guidelines** page for specific file and artwork information.

See our **Graphic Upload** page for a step by step guide on uploading your artwork.

**Accessories**

Qty.	Code	Item	Discount	Regular	Amount
	70017	Blank Foamcore, 4' x 8'	\$59.15	\$76.90	
	70021	Velcro, per ft, min. 5 ft.	\$3.85	\$5.00	
	70004	7" x 44" ID Sign	\$65.15	\$84.70	
	50094	Floor Easel	\$58.35	\$75.85	
	50095	22x28 Sign Holder	\$132.95	\$172.85	
	50508	Cardboard Meterboard base, blk	\$26.00	\$33.80	

**Table Clings** Table clings are made to fit our Pedestal table tops!

Qty.	Code	Item	Discount	Regular	Amount
	70034	36"x36" Rnd Table Cling	\$231.65	\$301.15	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

Due to the custom nature of this product, no refunds or cancellations are available once ordered.

Total Graphics: \$ \_\_\_\_\_  
 6.750% Tax\*: \$ \_\_\_\_\_  
 Amount Due: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Upload Deadline Friday, April 3, 2020**

Orders with complete Payment Authorization and graphics must be received before  
Upload Deadline date

Event Code:	I190390520
email	<a href="mailto:Indianapolis@shepardes.com">Indianapolis@shepardes.com</a>
phone	(317) 677-1235
fax	(317) 389-5524

**All graphic files for ordered products should be uploaded to our FTP site.**

**Address:** [https://files.shepardes.com/files/FTP%20Files/Drop%20Off/-2020/05\\_BrainStorm%20Sandusky/Exhibitor%20Uploads](https://files.shepardes.com/files/FTP%20Files/Drop%20Off/-2020/05_BrainStorm%20Sandusky/Exhibitor%20Uploads)

**Username:** **sesftp**

**Password:** **ftpftp**

- 1 Name your files in this format: Company Name\_Booth#\_Panel Letter **example:** **Shepard\_1905\_A**
- 2 When you are in your show folder, you can either drop and drop your files into the folder to initiate upload or  
You may click the Upload Files button and select the files you need to upload.
- 3 When upload is complete, email the name of your files to: **Indianapolis@shepardes.com**  
As the subject line use: **"Show Name" FTP Upload**

Failure to follow these steps could result in delayed graphics.

**Please see Graphic Guidelines page for file specifications.**

## BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

Event Code:

1190390520

email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)

phone

(317) 677-1235

## ACCEPTABLE FILE FORMATS

Shepard uses the most current version of Adobe Creative Cloud. If providing native files from another version, please provide an .idml file.

Program	File Extension	Special Considerations
Adobe Acrobat	.pdf	Create using a high-quality output.*
Adobe Illustrator	.ai, .eps	Vector artwork. Images embedded and fonts changed to outlines** or a packaged file.
Adobe InDesign	.indd, .idml	Fonts changed to outlines** or a packaged file.
Adobe Photoshop	.tiff, .psd, .eps	Raster artwork. File should be in CMYK color space.

**WE DO NOT ACCEPT: Microsoft® Word®, Excel®, or PowerPoint® files for artwork/graphics.**

## FONTS

If creating artwork in Adobe® InDesign® or Illustrator® there are two options when supplying fonts. Supply us with PC format TTF fonts.

Change fonts to outlines. This prevents font substitution through layout and production. REMEMBER: if creating outlines, text is no longer editable.

Package the fonts from InDesign or Illustrator (File → Package → Check “Copy Fonts”) and submit with your artwork.

## ARTWORK GUIDELINES

### Document Size & Specs

All artwork should be created at 100% size at 150 dpi or in a proportionally scaled down format (ex. 50% at 300 dpi or 25% at 600dpi). NOTE: Mark artwork to the dimensions it is sized to if not 100%. All content should be kept within the live area, leave approximately 2" all the way around artwork to ensure sign holder or structure metal does not cut off content.

## COLOR

All artwork should be created/supplied in the CMYK color space. Please provide Pantone® colors/HEX code if we need to match a specific color during the printing process. All PMS colors should be converted to CMYK Process Color in the artwork. NOTE: Converting color from RGB to CMYK will change the vibrancy and the look of some effects, DO NOT design artwork in RGB. Colors may vary due to output devices.

## ARTWORK FILE TYPES & RESOLUTION

Artwork can be created in several ways. Here are some things to consider.

### Vector

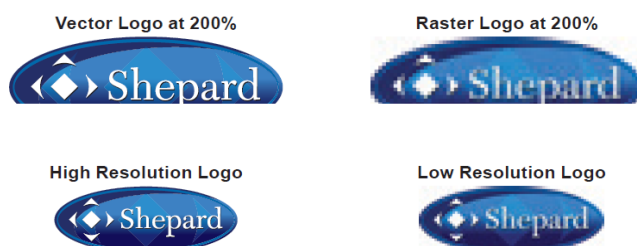
Vector-based artwork is resolution independent and can be enlarged or reduced without loss of quality. This is the preferred file type and is most often created in Adobe Illustrator and used for creation of logos and clip art.

### Raster

This type of file is resolution dependent and will reproduce poorly if the appropriate file resolution is not supplied. If you supply raster art, it is best to save your artwork in a 1 to 1 (full size) output ratio at 150dpi or higher. Lower resolutions (1MB or smaller) will result in reduced image quality. File size should not exceed 200MB (if possible). Raster images are most often created in Adobe Photoshop® and is most often used for photographic images.

### Resolution

Artwork should be 150dpi at 100% scale or 300dpi at half size. This will ensure the artwork remains high resolution when printed at full size. See samples below.



## BrainStorm Sandusky

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Event Code:

1190390520

email

[exhibits@shepardes.com](mailto:exhibits@shepardes.com)

phone

404-720-8652

fax

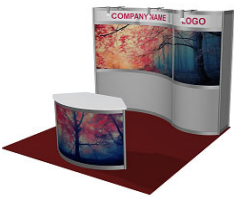
404-720-8757

## Turnkey Rental Designs Make Exhibiting Easier!

Don't See what you are looking for or need a tweak to a design?

Let one of our incredible designers create a space just for you! Contact an Exhibits team member to get started!

### The Eddie



Code	Qty	Item	Discount	Regular
66470		The Eddie- 10' x 10'	\$4,141.20	\$5,383.55
66471		The Eddie- 10' x 20'	\$6,743.70	\$8,766.80
66474		The Jonathon - 10' x 10'	\$2,889.05	\$3,755.75
66475		The Jonathon - 10' x 20'	\$5,057.00	\$6,574.10

### The Jonathon



### The Pierce



Code	Qty	Item	Discount	Regular
66477		The Pierce - 10' x 10'	\$3,583.50	\$4,658.55
66478		The Pierce - 10' x 20'	\$6,804.15	\$8,845.40
66484		The Madison - 10' x 10'	\$4,345.65	\$5,649.35
66485		The Madison - 10' x 20'	\$5,150.35	\$6,695.45

### The Madison



### The Grant

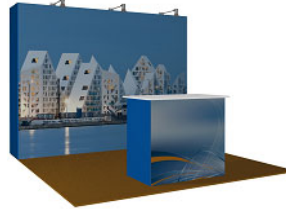


Code	Qty	Item	Discount	Regular
66486		The Grant- 10' x 10'	\$4,587.00	\$5,963.10
66487		The Grant- 10' x 20'	\$6,357.45	\$8,264.70
66492		The Harrison - 10' x 10'	\$4,216.90	\$5,481.95
66493		The Harrison - 10' x 20'	\$6,196.45	\$8,055.40

### The Harrison



### The Hamilton



Code	Qty	Item	Discount	Regular
66467		The Hamilton- 10' x 10'	\$2,938.45	\$3,820.00
66468		The Hamilton- 10' x 20'	\$5,147.80	\$6,692.15
66473		The Lucy - 10' x 10'	\$2,655.65	\$3,452.35

### The Lucy



Carpet and Electricity not included. Please order as needed. All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available. Please contact the Exhibits Department with any questions at 404-720-8652.

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. \* All tax rates are subject to change.

Total Inline Rentals: \$  
6.750% Tax\*: \$  
Amount Due: \$

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



## BrainStorm Sandusky

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1190390520

email

[exhibits@shepardes.com](mailto:exhibits@shepardes.com)

phone

404-720-8652

fax

404-720-8757

## Choose Your Counter & Customize to Fit Your Exhibit!

Color choices for all products

Metal Colors

Black (06)

Silver (15)

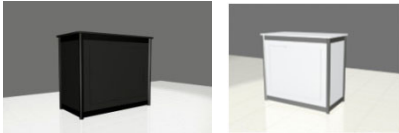
Panel Colors

Black (06)

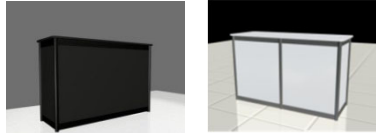
White (03)

### Locking Cabinets

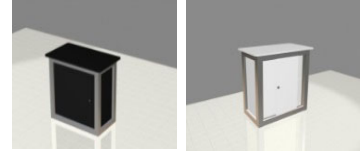
LC1 1Meter Wide



LC2 1.5 Meters Wide



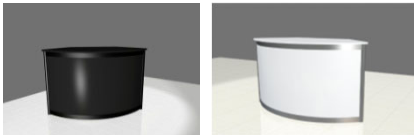
LC3



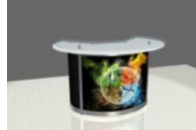
Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color
66282		LC1	3' 6" L x 3' 6" H x 1' 9" D	\$1,018.15	\$1,323.60		
66283		LC2	5' L x 3' 6" H x 1' 9" D	\$1,235.50	\$1,606.15		
66284		LC3	3' 9" L x 3' 6" H x 2' 3" D	\$751.00	\$976.30	Silver Only	

### Reception Counters

RC2



RC3



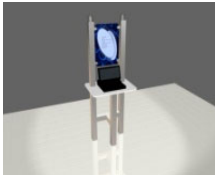
Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color	Graphic Size:
66275		RC2	4' 9"L x 2' 3"D x 3' 3"H x 2' 3"D	\$1,047.00	\$1,361.10			Contact Us to Customize
66276		RC3	5' 3"L x 3' 6"H x 3' 3"D	\$2,271.25	\$2,952.65			1075mm x 885mm

### Computer Stands-Silver Metal Only (graphic included!)

CS1



CS2



Code	Qty	Item	Product Size	Discount	Regular	Panel Color	Graphic Size
66285		CS1	3' L x 6' 3" H x 1' 9" D	\$1,320.80	\$1,717.05		250mm x 700mm
66286		CS2	2' 3" L x 6' 3" H x 1' 6" D	\$769.85	\$1,000.80		380mm x 580mm

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Total Counter Rentals: \$

6.750% Tax\*: \$

Amount Due: \$

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

## BrainStorm Sandusky

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email

[exhibits@shepardes.com](mailto:exhibits@shepardes.com)

phone

404-720-8652

fax

404-720-8757

## Choose Your Unit & Customize to Fit Your Products!

Color choices for showcase and displays

Metal Colors Black (06) Silver (15)

Panel Colors Black (06) White (03)

### Product Displays

#### Gondolas



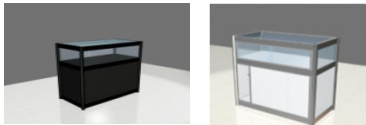
#### GL Display Units



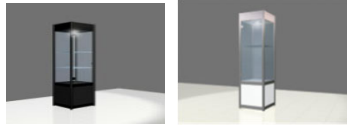
Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color	Graphic Size
66277		Gondola	3' 6" L x 1' 9" D x 5' H	\$713.45	\$927.50			NA
66278		GL1	5' 4" L x 8' H x 1' 3" D	\$705.25	\$916.85	Silver Only	NA	674mm x 1682mm
66279		GL2	4' 3" L x 7' H x 1' 3" D	\$1,215.70	\$1,580.40	Silver Only	NA	674mm x 1682mm

### Showcases

#### Quarterview



#### Square

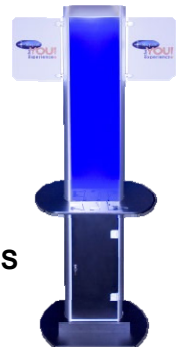


Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color
66270		Qtrview	4' 6" L x 1' 9" D x 3' 3" H	\$1,373.65	\$1,785.75		
66272		Square	1' 9" L x 1' 9" D x 7' H	\$1,482.60	\$1,927.40		

### Charging Units

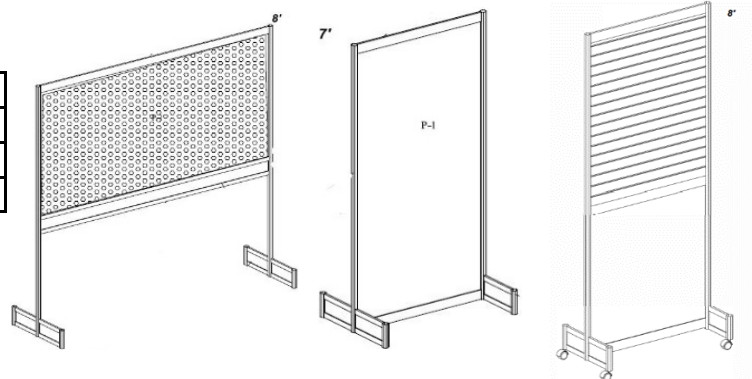
Code	Qty	Item	Product Size	Discount	Regular	Panel Color	Graphic Size
66430		PCS	3' L x 6' 3" H x 1' 9" D	\$2,333.75	\$3,033.90	Black Only	250mm x 700mm

#### PCS



### Perforated/Peg Boards

Code	Qty	Item	Product Size	Discount	Regular
66148		PerfH	4'x7' Pegboard panel	\$346.85	\$450.90
66149		PerfV	4'x8' Pegboard panel	\$346.85	\$450.90
50104		6" Pegs	6" Pegs 1 dozen	\$56.60	\$73.60
66147		Slatwall	8'x3.5' Slatwall grey vert	\$346.85	\$450.90



Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. Custom Product Display Rentals: \$

All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. \* All tax rates are subject to change.

6.750% Tax\*: \$

Amount Due: \$

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**BrainStorm Sandusky**

Kalahari Resort &amp; CC - Sandusky, Ohio

May 4, 2020

**Order Deadline Friday, April 3, 2020**

Order with full payment and graphic files must be received by Order Deadline Date above. Orders received after this date may not be available.

Event Code:

1190390520

email

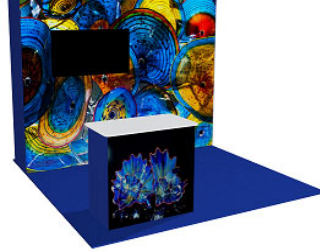
[exhibits@shepardes.com](mailto:exhibits@shepardes.com)

phone

404-720-8652

fax

404-720-8757

**10x10 Fabric Booth Rental Display**


Code	Qty	Item	Discount	Regular
66557		FX21 10' x 10'	\$2,730.70	\$3,549.90
66558		FX2M1 10' w/Monitor	\$4,940.05	\$6,422.05

Side panel colors are either white or black

Backwall graphic size 3042mm x 2432mm

Counter graphic size 1070mm x 1020mm

Monitor 66620

Code	Qty	Item	Discount	Regular
66561		FX2H1 10' x 10'	\$3,341.40	\$4,343.80
66562		FX2M1H 10' w/Monitor	\$5,550.75	\$7,216.00

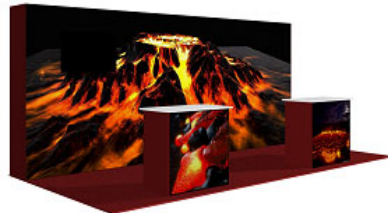
Side panel colors are either white or black

Backwall graphic size 3042mm x 2432mm

Counter graphic size 1070mm x 1020mm

Header graphic size 2440mm x 380mm

Monitor 66620

**10x20 Fabric Booth Rental Display**


Code	Qty	Item	Discount	Regular
66559		FX22 10' x 20'	\$4,733.30	\$6,153.30
66560		FX2M2 10' x 20' w/Monitor	\$6,942.65	\$9,025.45
66567		FX2H2 10' x 20'	\$5,279.50	\$6,863.35
66563		FX2M2H 20' w/Monitor	\$7,488.85	\$9,735.50

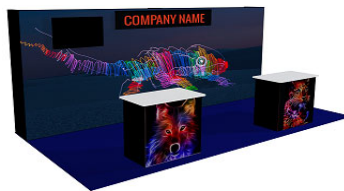
Side panel colors are white or black

Backwall graphic size 6012mm x 2432mm

Counter graphic size 1070mm x 1020mm

Header graphic size 2440mm x 380mm

Monitor 66620


**\*\*Please Note\*\*** Carpet is not included, to order please refer to the Carpet Order form.

All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available. Please contact a Exhibit Team member with any customization requests at 404-720-8652.

Submission of this form indicates you read and accept the Payment Policy and Terms &amp; Conditions.

All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. \* All tax rates are subject to change.

Total Fabex Rental: \$

6.750% Tax\*: \$

Amount Due: \$

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

## BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

**Order Deadline Friday, April 3, 2020**

Order with full payment and graphic files must be received by Order Deadline Date above. Orders received after this date may not be available.

Event Code: 1190390520  
 email: [exhibits@shepardes.com](mailto:exhibits@shepardes.com)  
 phone: 404-720-8652  
 fax: 404-720-8757

## Freestanding 8' high Backlit Backwalls with Full Color Graphics

### FX 11- 8'h x 10'



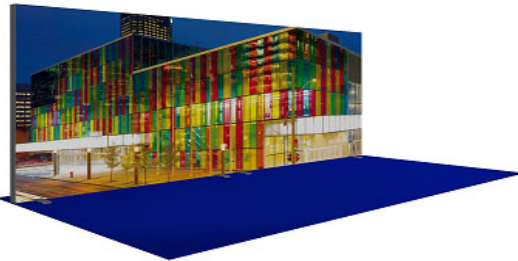
**Step 1:** Choose Your Booth Size

**Step 2:** Send Us Your Full Color Graphics

Code	Qty	Item	Discount	Regular	Graphic Sizes
66564		FX11 10' x 10' Backlit	\$2,753.55	\$3,579.60	3042mm x 2436mm
66565		FX12 10' x 20' Backlit	\$4,255.40	\$5,532.00	6088mm x 2436mm
66566		FX13 10' x 30' Backlit	\$5,757.30	\$7,484.50	8992mm x 2436mm

**Carpet/Flooring, Furnishings, Power and Accessories not included.**

### FX 12- 8'h x 20'



### FX 13- 8' h x 30'



All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available. Please contact an Exhibits team member with any questions at 404-720-8652.

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. \* All tax rates are subject to change.

Total Fabex Backlit: \$  
 6.750% Tax\*: \$  
 Amount Due: \$

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_



**BrainStorm Sandusky**

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

Event Code: I190390520

email [ianapolis@shepardes.com](mailto:ianapolis@shepardes.com)

phone (317) 677-1235

fax (317) 389-5524

**Discount Deadline Monday, April 13, 2020**

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

**Labor Hours**

ST - Straight time: Monday - Friday 8AM - 5PM.

OT - Overtime: Monday - Friday 5PM - 8AM. All hours on Saturday.

DT - Double-time: All hours on Sunday. Holidays.

Holidays:

**Shepard Blue Supervised Install Labor**

Code	Discount	Regular	Estimate
68066 ST	\$124.80	\$162.25	
68067 OT	\$187.20	\$243.35	
68068 DT	\$249.60	\$324.50	

**Shepard Blue Supervised Dismantle Labor**

Code	Discount	Regular	Estimate
68070 ST	\$124.80	\$162.25	
68071 OT	\$187.20	\$243.35	
68072 DT	\$249.60	\$324.50	

Booth Size: \_\_\_\_\_ X \_\_\_\_\_

\*\*Pricing includes Supervisory fee of 30% over standard labor .

**Step One:**

Choose Your **Service**

- ☐ Installation  
☐ Dismantling  
☐ Both

**Step Two:**

How Many **People**?

# \_\_\_\_\_  
# \_\_\_\_\_  
# \_\_\_\_\_

**Step Three:**

How Many **Hours**?

# \_\_\_\_\_  
# \_\_\_\_\_  
# \_\_\_\_\_

**Step Four:**

When Should the Build be **Complete**?

Date: \_\_\_\_\_ Time: \_\_\_\_\_  
Date: \_\_\_\_\_ Time: \_\_\_\_\_  
Date: \_\_\_\_\_ Time: \_\_\_\_\_

**Step Five: Tell Us About Your Exhibit!**

(this portion **must be completed** before Shepard can begin any work on your exhibit)

**Inbound Freight**

☐ Advance Warehouse

☐ Direct to Show site

Carrier Name \_\_\_\_\_

Estimated Arrival Date \_\_\_\_\_

Tracking or Pro # \_\_\_\_\_

# of Pieces \_\_\_\_\_ Estimated Weight \_\_\_\_\_

**Set Up Information:**

Company Contact Name: \_\_\_\_\_

Email \_\_\_\_\_

Cell Phone # \_\_\_\_\_

**Drawings/Photos/  
Instructions:**

- ☐ Attached  
☐ Emailed to Shepard  
☐ With the Exhibit  
☐ In crate # \_\_\_\_\_

**Graphics:**

- ☐ With Exhibit  
☐ Shipped  
Separately

**Electrical Placement**

(exhibitor is responsible to  
order)

- ☐ Emailed to Shepard  
☐ Drawing Attached  
☐ Drawing with Exhibit  
☐ Run under carpet

**Other Services**

**Ordered:**

- ☐ Overhead Rigging  
☐ Cleaning  
☐ AV

**Carpet:**

- ☐ Ordered from Shepard  
☐ Exhibitor Owned Carpet  
☐ Carpet Padding

**Outbound Shipping:**

# of Crates \_\_\_\_\_  
# of Cartons \_\_\_\_\_  
# of Fiber Cases \_\_\_\_\_  
# of Pallets \_\_\_\_\_

**Method:**

- ☐ Ground  
☐ 2-Day Air  
☐ Next Day Air  
☐ Other

Phone # \_\_\_\_\_

Must Arrive at Destination By: \_\_\_\_\_

Name of Carrier \_\_\_\_\_

Date Carrier is Scheduled to Pick Up Freight \_\_\_\_\_

If Your Carrier doesn't show? ☐ Reroute with SLS

☐ Send to advance warehouse for pick up (\$400 minimum charge)

\*Allow time for empty return when scheduling your pick up

Hours are based on estimates. You will be invoiced for actual time incurred. Minimum one hour per person ordered and half increments thereafter.

Orders cancelled without 48-hour written notice will be charged a one (1) hour cancellation fee.

Estimated **SES Blue** Labor: \$ \_\_\_\_\_

6.750% Tax\*: \$ \_\_\_\_\_

Amount Due: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_





## Exhibitor Supervised Labor

### BrainStorm Sandusky

Kalahari Resort & CC - Sandusky, Ohio

May 4, 2020

#### Discount Deadline Monday, April 13, 2020

Order with complete Payment Authorization must be received before Discount  
Deadline date to receive discounted pricing.

#### Labor Hours

ST - Straight time: Monday - Friday 8AM - 5PM.

OT - Overtime: Monday - Friday 5PM - 8AM. All hours on Saturday.

DT - Double-time: All hours on Sunday. Holidays.

Holidays:

**Exhibitors may not operate any type of mechanical or powered equipment.**

Event Code: I190390520

email [ianapolis@shepardes.com](mailto:ianapolis@shepardes.com)

phone (317) 677-1235

fax (317) 389-5524

### Exhibitor Supervised Install Labor

Code		Discount	Regular	Estimate
68060	ST	\$96.00	\$124.80	
68061	OT	\$144.00	\$187.20	
68062	DT	\$192.00	\$249.60	

### Exhibitor Supervised Dismantle Labor

Code		Discount	Regular	Estimate
68063	ST	\$96.00	\$124.80	
68064	OT	\$144.00	\$187.20	
68065	DT	\$192.00	\$249.60	

#### Step One:

Choose your service

- ☐ Installation  
☐ Dismantling  
☐ Both

#### Step Two:

How many people?

# \_\_\_\_\_  
# \_\_\_\_\_  
# \_\_\_\_\_

#### Step Three:

How many hours?

# \_\_\_\_\_  
# \_\_\_\_\_  
# \_\_\_\_\_

#### Step Four:

Carpet:

- ☐ Ordered from Shepard  
☐ Exhibitor Owned Carpet  
☐ Carpet Padding

#### Step Five:

Any other details?

Any special tools needed? Ladders? Lifts?

- ☐ Ladders  
☐ Lifts  
☐ Special Tools: \_\_\_\_\_

Details: \_\_\_\_\_

#### Step Six: Schedule

Date Start Time End Time

Installation Request

--	--	--

Dismantle Request

--	--	--

Requested times are not guaranteed and are based on availability.

#### Step Seven: Onsite Contact Info

Name \_\_\_\_\_

Cell : \_\_\_\_\_

Email: \_\_\_\_\_

Hours are based on estimates. You will be invoiced for actual time incurred. Minimum one hour per person ordered and half increments thereafter.

Orders cancelled without 48-hour written notice will be charged a one (1) hour cancellation fee.

Labor Estimate \$ \_\_\_\_\_  
6.750% Tax\*: \$ \_\_\_\_\_  
Amount Due: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth # \_\_\_\_\_

Contact Name \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

# Service Order Form

Show Name: \_\_\_\_\_ Exhibitor Name / Phone: \_\_\_\_\_

Date of Show: \_\_\_\_\_ Booth Number (If Available): \_\_\_\_\_

Each booth for this show includes the following basic set-up: \_\_\_\_\_

Outlets Item	Number Needed	Regular Price	Late Order
120 VOLTS - STANDARD 20 Amps	_____	\$30	\$50
125/250 VOLTS - SINGLE PH 20 Amps	_____	\$200	\$250
125/250 VOLTS - 3 PH 30 Amps	_____	\$250	\$285
208 VOLTS - SINGLE PH 30 Amps	_____	\$225	\$285

## ADDITIONS

TV (27") & VCR on Cart High	_____	\$95	\$120
Speed Broadband Line	_____	\$100	\$125
Flipchart w/markers	_____	\$25	\$30
Easel	_____	\$5	\$10
Power Strips	_____	\$5	\$10
Extension cord	_____	\$5	\$10

Please contact our Meeting Concierge for additional items not listed on this order form at 419.433.7200 Ext. 34282 or email at OHMeetingConcierge@KalahariResorts.com.

## IMPORTANT

This order must be received by Kalahari Resort no later than 15 days prior to your setup. Late orders will be serviced after completion of all early orders.

## SPECIAL NOTICE!

Kalahari Resort requires that no electrical equipment or apparatus can be connected unless it conforms to our electrical code. All equipment must be UL listed. All splices must be installed in a metal closure to prevent emission of sparks.

## IN ADDITION

Any additional material supplied by Kalahari Resort will be charged to the guest. Special requests for additional electrical services can be made through our Engineering Department.

## METHOD OF PAYMENT:

Please check one

☐ Check enclosed ☐ Credit Card information enclosed

## CREDIT CARD AUTHORIZATION

I hereby authorize Kalahari Waterpark Resort Convention Center to use the credit card as indicated below.

Exact Name on Card: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Last 4 Digits: \_\_\_\_\_

Exp. Date: \_\_\_\_ / \_\_\_\_ Billing Zip/Postal Code: \_\_\_\_\_

Company Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Print/Type Name: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax # \_\_\_\_\_

Billing Address on Credit Card Account: \_\_\_\_\_

## General Information

Electrical and Exhibitor Service forms must be received at least fifteen (15) days prior to your setup day/date. The "late order" price quotes will apply if we receive your form later than the 15 days prior to your setup. The electrician and audio visual technician will have a copy of your requested service order. Any late additions or add-ons will be billed at the "late order" listed price. Cancellations must be received 24 business hours prior to arrival date or a charge of 50% of amount will be charged. Thank you in advance for your assistance on this matter.

If you are in question as to the amount of amps your equipment will need, a small identification tag should be affixed to the bottom or sides indicating the model number, serial number, voltage and amps required to operate it. Use the following formula to convert watts to amps if the wattage is available: Divide the number of watts by the voltage (current) necessary to operate the equipment.

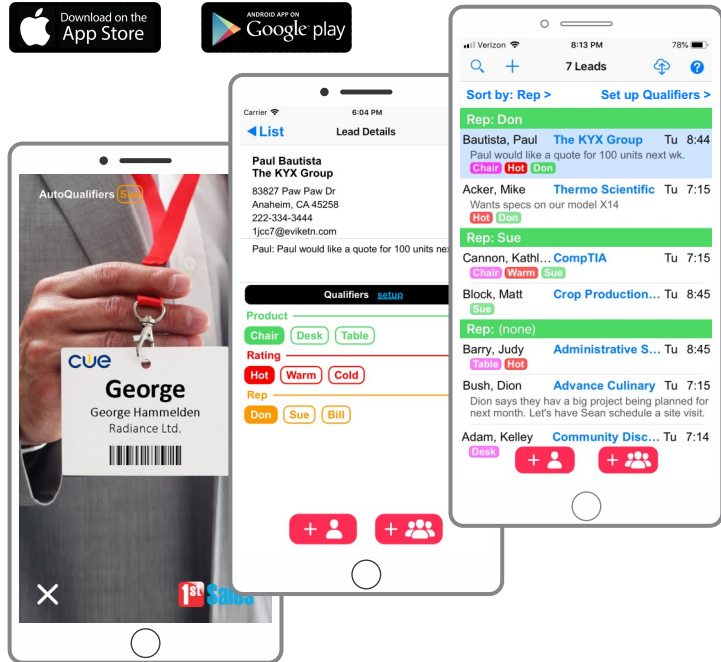
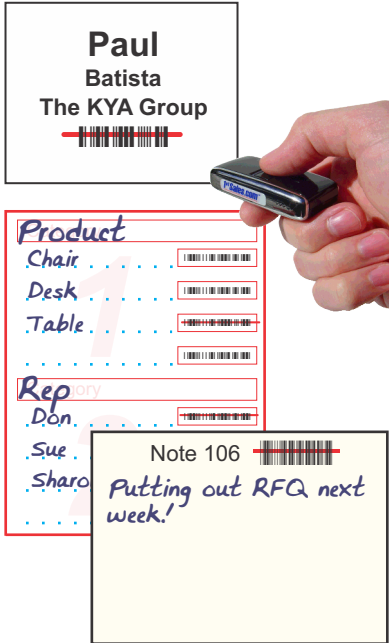
RETURN TO: CONFERENCE SERVICES/ EXHIBIT SERVICES: OHMeetingConcierge@KalahariResorts.com or Kalahari Waterpark Resort Convention Center, 7000 Kalahari Drive Sandusky, Ohio 44870 or Fax to: 419.433.7748

**Conference:** BRAINSTORM-OH-20

**Order here**

**Deadline:** 04/19/20

**Show data:** Name, organization, address, phone, email, website / social media links

<p><b>Millisecond scanning!</b></p> <p><b>Set up custom qualifiers on site for free!</b></p>	<h2>App - iOS and Android Phones/Tablets</h2>  <p><a href="#">Read more...</a></p>	<h2>Scanner service</h2>  <p><a href="#">Read more...</a></p>
<p><b>Add notes</b></p>	<p>Tap or dictate notes directly into the lead.</p>	<p>Handwrite and keep numbered notes. Then match and add to leads spreadsheet after the show as needed.</p>
<p><b>Send "Hot-Lead" email to co-workers</b></p>	<p>"Hot Lead" emails are sent immediately to unlimited email addresses (self / co-workers).</p>	<p>"Hot Lead" emails are sent within 24 hours after the show to up to 4 email addresses (self / co-workers).</p>
<p><b>AutoTag</b></p>	<p>Automatically tag leads with any selected qualifiers.</p>	<p>Same.</p>
<p><b>Post-conf Attendee outreach</b></p>	<p>Scanned attendees receive ONE email with marketing content from the exhibitors who scanned them.</p>	<p>Same.</p>
<p><b>Pick up leads</b></p>	<p>View/sort de-duped leads on a web page in real time. Download leads in XLS/CSV/TabDelim format at any time during or after the show.</p>	<p>Download de-duped leads in XLS/CSV/TabDelim format. Available within 24 hours after show.</p>
<p><b>Internet / power required?</b></p>	<p>The app requires neither internet nor power during the show. Adds and changes are queued until internet becomes available. WIFI is not required; 4G is acceptable.</p>	<p>The scanners require neither internet nor power.</p>
<p><b>Price</b></p>	<p>\$300. \$350 after 4/19. Unlimited concurrent users.</p>	<p>\$225 for the first scanner. \$275 after 4/19. \$100 per additional scanner.</p>

## References