



# Safe Arrival



Waukesha School District Use Case

Steve Schlomann - CIO/CTO Waukesha SD  
[sschloma@waukesha.k12.wi.us](mailto:sschloma@waukesha.k12.wi.us)

Jeremy Dobberstein - School Messenger  
[JDobberstein@west.com](mailto:JDobberstein@west.com)

Jennifer Binder - Waukesha IT Help Desk  
Cheri Bonnell - Waukesha West Attendance



# Stop The Insanity



My kid has  
the flu

You have  
150  
Messages

Your  
Voicemail  
is full

Johnny has  
a dentist  
apt at 2:00  
PM



My kid  
says he  
was at  
school



# What is Safe Arrival



- Add on to School Messenger Communicate
- Automates attendance callout
- Integrates with School Messenger App
- Parents can excuse pre or post absence call
- 3 options App, Web, Automated Phone



# What is needed for Safe Arrival



- School Messenger Communicate
- Guardian Data Model
- Ability to Transfer Attendance Data from SIS
- Willing Attendance Staff and Parents



# School Messenger Data Models



- Legacy Data Model
  - Single upload file
  - 1 line per contact
  - Limited to 2 contacts (phones) per student



# School Messenger Data Models



- Guardian Data Model
  - Multiple files
    - Students - Guardians - (Sections)
    - Fields are linked together by Stu/Staff ID
  - Student can have multiple guardians and guardians can have multiple devices



# Attendance Workflow



## 1. Excused Absence Information received in SA Dashboard

Guardian - Reported Absences (52 total) LIST VIEW | TIMELINE VIEW

ALL ABSENCE TYPES  Search Reset

STUDENT ^	GRADE	HOME ROOM	MARK TIME	ABSENCE TYPE	START	END	REPORTED	REPORTED VIA
Alexander, Steven 18742	09			Full Day ILL-Headache	Apr 27		Apr 27, 7:32 AM (414) 534-8452	Call In 9367
Ambrose, Matthew 18778	09			Full Day Appointment	Apr 27		Apr 27, 6:38 AM (262) 527-9423	Call In 9352
Bault, Alexander 18788				Full Day Vacation	Apr 27		Apr 21, 6:57 PM ruthorama@yahoo.com	iOS
Bartelt, Robert 18887				Full Day Appointment	Apr 27		Apr 27, 7:28 AM tbartelt4@gmail.com	iOS

2. Attendance Staff enters Excuse in IC as EA code

3. Teachers Take Attendance (Marked as A)

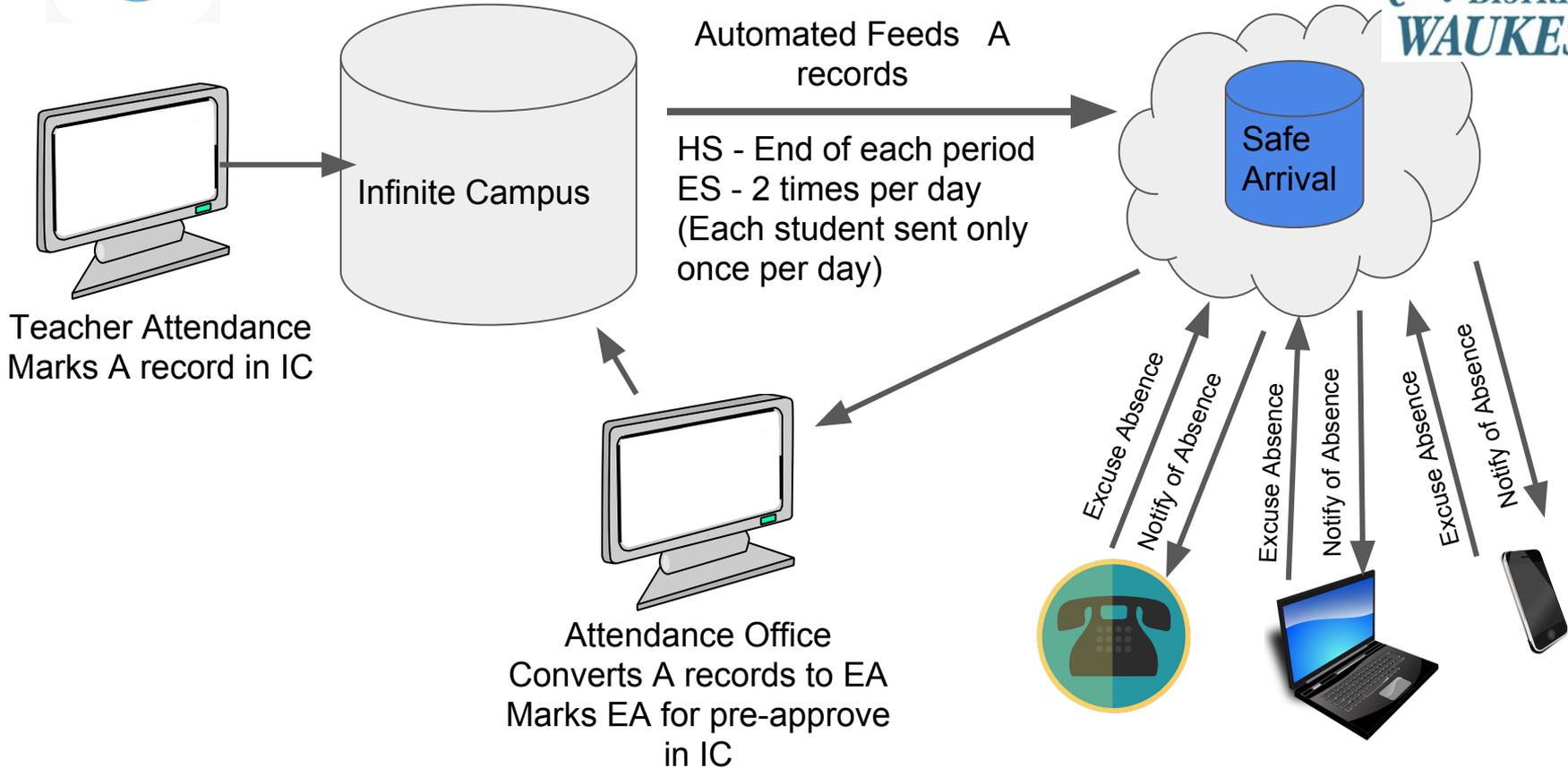
4. Unexcused Absences (A) sent up to Safe Arrival at the end of each period

5. SA matches uploaded data with excuses in system ( calls those with no excuse)

6. Parents enter excuse in SA and cycle starts at 1 again



# Attendance Workflow





# Safe Arrival Dashboard (Attendance Office)



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SafeArrival - West High School  
Waukesha School District

## Attendance

Report an Absence

Today This Week This Month This Term Custom

STUDENT NAME



Search

Reset

Feb 28, 2019 - Feb 28, 2019: 198 ABSENCE(S)

STUDENT ^	GRADE	HOME ROOM	MARK TIME	ABSENCE TYPE	START	END	REPORTED	REPORTED VIA	ACTIONS
Student	09		Feb 28, 2019 9:15 AM	Late ILL-Headache		Feb 28, 2019 11:30 AM	Feb 28, 8:48 AM (262) 271-2730	Call In AADT2	
Student	11		Feb 28, 2019 8:10 AM	Full Day Appointment	Feb 28, 2019		Feb 28, 9:26 AM (262) 997-7939	Call Out N0SZ9	
Student	12			Early Departure Appointment	Feb 28, 2019 11:50 AM		Feb 28, 11:56 AM pettyfan03@yahoo.com	iOS	
Student	09			Multiple Day Vacation	Feb 28, 2019	Mar 11, 2019	Feb 20, 2:11 PM Staff: cbonell	Staff Web	
Student	10			Early Departure Other Absence	Feb 28, 2019 2:00 PM		Feb 28, 11:18 AM michele.anzivino@multiplan.com	iOS	
Student	12		Feb 28, 2019 9:15 AM						
Student	09		Feb 28, 2019 2:05 PM						



## Parent Interaction (Good)



### Telephone

- 1-866-490-7371
- Excuse absence notifications
- System Caller ID will assign proper children if calling from a known number
- If unknown Caller ID must enter home number
- Menu system provides excuse code



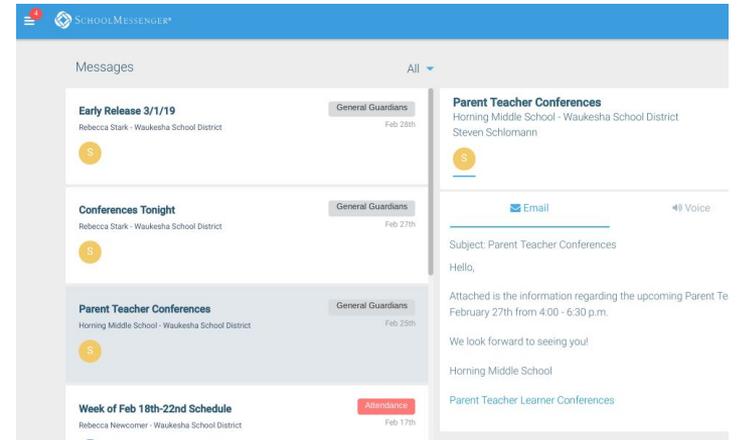


# Parent Interaction (Better)



## Website

- go.schoolmessenger.com
- Excuse absence notifications
- Combines all school messaging and attendance
- Add additional phone numbers and change preferences



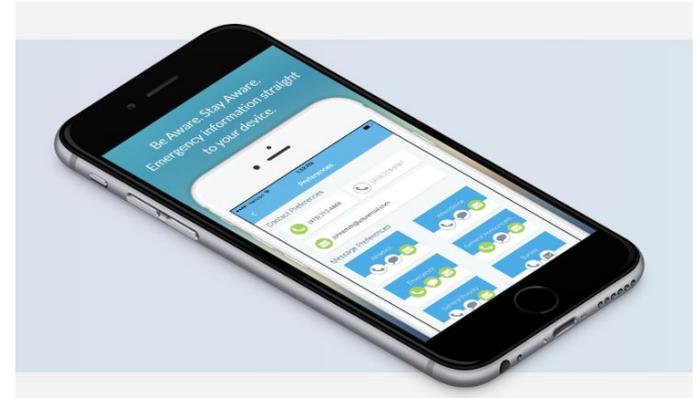


## Parent Interaction (Best)



### School Messenger App

- Parents can pre-excuse using calendar
- Push notification of absences
- Excuse absence notifications
- Combines all school messaging and attendance
- Add additional phone numbers and change preferences





# Waukesha Deployment Project



- Deployment began 2nd semester 2018 ( 1 year ago )
- Pilot school Waukesha West High School
  - Criteria
    - Receptive attendance staff
    - Well defined attendance procedure
    - Tech savvy parents
  - Duration 2 months
  - Evaluated daily and made adjustments
- After Pilot complete a new school every 2 weeks
- 3 HS and 3 MS in the first year.



# Waukesha Deployment Project



- 12 ES 1 additional HS and 2 charter schools year two.
- 24 schools total.



# Waukesha Deployment Project



## Schedule

Monday	Tues	Wed	Thur	Friday
				Parent Email 1 Enable School in SA Parents begin to install app
Begin feeds from IC to SA Calling not enabled	Monitor	Monitor	Monitor	Parent Email 2 (reminder)
Go Live Calling enabled Attendance phone # redirect				



# Waukesha Deployment Project



- Communication
  - Beginning of the project - Full district letter introducing the software and describing how it worked.
  - Two school specific messages
    - Message 1 - Giving the go live date 2 weeks in advance provide instructions
    - Message 2 - Same message as #1 a week later reminding them of go live date.



# Waukesha Deployment Project



- Benefits
  - Eased workload - Over 92,000 attendance events processed in just 1 year
  - Tightened up the attendance process at all schools
  - Lowered the number of unexcused absences
  - Detected students cheating system by calling in own excuse
  - Detected students skipping or running away from school quickly.
  - Parents Love It!



# Questions?



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